

ANNUAL REPORT

2024-2025



GREEN

<https://greenvisionindia.org/>

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MESSAGES FROM SECRETARY

GREEN Friends!

As the General Movement for Rural Education and Environment (GREEN) begins its 36th year, we are proud to share our significant contributions and achievements in the field of biological environmental development over the past year. Working with indigenous people in six Mountain and foothill districts of the Western Ghats region of southern Tamil Nadu, India, we are committed to improving the economic and livelihood development of local communities, reviving sustainable and natural agriculture to ensure safe food for all, promoting the conservation of all fauna and flora in the mountains, preventing the alienation of wild flora and fauna, and focusing on the education, health and environment of children of Western ghats mountains.

Since our inception in 1989, GREEN has been dedicated to enhancing the participation of poor and marginalized indigenous people in development and social transformation. Despite facing immediate challenges, especially in ensuring the survival of grassroots micro-structures, we have successfully mobilized GREEN Fund to implement various projects and activities during 2024-2025.

Our primary focus is on the upliftment of vulnerable farmers, women, tribal, mountain children and youth through environmental awareness and education and sustainable promotion.

The positive changes we have witnessed in the lives of the working community are the result of the various projects and project initiatives undertaken across the board. We express our heartfelt appreciation to all our project partners, network members, board members, staff, well-wishers, financial institutions, government officials and friends.

Your support is crucial in providing sound guidance to sustain our service projects. We invite you to contribute to GREEN's mission of fostering rural and mountain development, education and environmental sustainability.

Your donation will make a meaningful difference in the lives of those we serve.

Thank you for being a part of our journey.

Sincerely,

Mr. P.S. Bose
Secretary



MESSAGES FROM CEO



Dear Friend,

After a year of hard work and profound impact, I am excited to share with you GREEN's 2024-2025 Annual Report!

I feel a sense of gratitude as I reflect on 2024-2025. Since joining GREEN as its Chief Executive Officer on April 1, 2024, I have had the privilege of meeting and working with the amazing people who make our work possible across our community, including our team and staff, donors, supporters, interns, partners, volunteers, and our partners from Indigenous communities and organizations that work in solidarity with them. Our community is so inspiring! I am honored to serve a strong, Indigenous-led organization that is focused on Indigenous peoples' rights, self-determination, political resilience, cosmological perspectives, cultures, and social well-being. It is a joy to experience the enthusiasm and appreciation for GREEN wherever I go. Our work is being recognized as we create a positive impact for the indigenous peoples of the Western Ghats.

We are pleased to share some highlights of our achievements in 2024-2025 in this Annual Report. Whether through grantmaking, capacity building, advocacy, communication or our indigenous arts markets, we continue to work in solidarity with and support indigenous communities. Most importantly, these achievements are built on something that is much harder to measure – the foundation of strong relationships with indigenous communities and all of you who make up the culturally vibrant community.

This report highlights the impact that cultural survival has at various levels and highlights our commitment to creating a future that respects and values the inherent rights and dynamic cultures of indigenous peoples, deeply and richly intertwined in lands, languages, spiritual traditions and artistic expressions, rooted in self-determination and self-governance.

Thanks to our donors and supporters like you, in 2024-2025, we achieved the following:

Additional learning centers were provided to 146 tribal children in the Megamalai Western Ghats. The project was supported by Ananya Birla Foundation and SMPL.

346 tribal women participated in workshops on non-toxic food production through traditional agricultural practices and participated in sales exchanges, which included bio-fertilizers, micro-organisms, natural inputs and herbal infusions. 620 women from 62 villages participated. The project was supported by the Dasra and Rebuild India funding programs,

The Sweetgrass Foundation is supporting this project, which is being implemented in collaboration with local forest departments to increase the number of dry tropical forests, prevent the alienation of fauna and flora from forest areas, and protect the forest from forest fires, in order to prevent global warming. I am very happy to implement such innovative projects.

Mrs. Ananthi
CEO – GREEN

About us

A group of young and energetic youth came together on December 24, 1988 to participate in a long rally from Kanyakumari to Ooty to protect natural resources and environment and started GREEN in January 1989 with 21 youth. The purpose of greening is not only to protect the environment, but also to restore traditional science, preserve biodiversity, plan greening of mind, environment, culture, wisdom, education, technology, etc. to make mother earth a green earth for development. Formed a secular and democratic association called the General movement for Rural Education and Environment, which was soon shortened to Green. It was created to protect the environment and revive traditional science. Prior to their engagement under the banner GREEN, the members were engaged in welfare activities such as getting welfare schemes for the poor and downtrodden Indigenous people living in Western Ghats Mountain, Theni district of Tamil Nadu and Idukki district of Kerala, India. Rural Educator and leadership training programs organized by well-known government and non-government organizations such as Gandhigram Rural University and Natural Agriculture movement have inspired them to work together to improve not only the environment but also society. It has also worked in areas such as improving the quality of life of the poor living in the hilly and mountain areas who depend on the environment and traditional their heritage. Since its inception, GREEN has been engaged in multi-faceted activities that touch on areas such as environmental education, natural agriculture, non-toxic food, side-effect-free traditional medicine, sustainable economic development, water, sanitation and hygiene, and strengthening community-based systems. Since then, the environment and the lives of the poor have continued to flourish in the areas where we are involved.

Vision

Biological diversity of our land is sustainably used for the well-being of ecology and indigenous communities in Western Ghats of southern region.

Mission

- Protect, conserve and manage biodiversity.
- Enable and engage indigenous communities to protect natural habitats.
- Participate in research, networks, Collaboration towards protecting biological diversity.

Value

- Transparency in planning, process and implementation.
- Diversity, innovation and integrity.
- People centered program initiatives.
- Community involvement and minimizing efforts – maximizing approaches.
- Accountability, Leadership and team work.
- Result oriented strategies.

Purpose

GREEN is dedicated to protecting the natural diversity of plant and animal species and their habitats by preventing environmental degradation and extinction. GREEN develops and implements programs to prevent climate change and protect our valuable plant and animal species and their natural habitats through conservation education, action-oriented programs. Our organization explores community-based approaches to natural resource management, and GREEN was created with the aim of protecting and enhancing the hidden and forgotten nature ecosystem.

Achievement of the Organisation (2024-2025)



- GREEN conducted 68 Natural and Traditional Agriculture Training and Demonstration Training Programs in 68 villages that are actively participating in our biodiversity conservation activities. A total of 865 farmers participated.
- To restore the richness of the Western Ghats from the forests of the Western Ghats in our region and to increase the green cover and forest cover, GREEN, with the support of NSS students, volunteers, women's groups, youth groups and college students, planted 300000 saplings and 500000 seed balls.
- To promote women empowerment, 14870 women from 840 groups have joined hands and saved Rs. 47.55 crores through the Joint Hands Federation. This year, 4150 women belonging to 372 women groups have received about Rs. 41.65 crores through agricultural and small business loans from ICICI and nationalized banks, achieving a record 98.5% repayment rate.
- To promote joyful learning among hill and tribal children in the Megamalai hills, the GREEN Society has established eight additional learning centers and has helped 146 children continue their formal education, developed 42 sportspersons through the unique talents of the children and prevented 100 percent school dropout.
- GREEN selected 10 villages at the foothills of the Megamalai Mountains and created Miyawaki forests. Through these forests, they have provided food to birds with 5000 thousand trees and plants and have created a safe haven for wildlife.
- 500 farmers from 25 villages in Idukki and Theni districts were trained and given technical skills to learn integrated traditional farming and soil and pest management and were motivated to engage in organic farming.
- Micro-farming and herbal gardens were created for 450 students of Government Higher Secondary School in Erasakkanayakkanur in school campuses, school terraces and students' homes.
- 50 farmers from 25 villages were taught about organic and natural farming, stopping the use of chemical fertilizers, using natural microorganisms and natural bio-fertilizer making tools and techniques.
- With the aim of transforming women farmers into entrepreneurs, training has been provided to women farmers on millet value-added products, and 54 women farmers are engaged in small grain value-added business.
- This year, 340 children from Megamalai and hill villages are receiving Vitamin A supplements and Albendazole and follow-up care through Vitamin Angel.

Annual programme highlights

Conservation and Restoration of Tropical Rain Forests in Theni District

- Environment awareness program
- Study the impact of climate change
- Mass Tree plantation
- Exposure visit to mountain ecosystem
- Biodiversity conservation programme
- Seed ball preparation and showing
- Biodiversity register

Establishing Additional Learning Centers (ALC) to Mountain children

- Advocacy and lobby
- Annual convention for tribal Children
- Children recreation activities
- Child rights education and awareness
- Child rights and watchdog activities
- Establishment of ALC
- Distribution of leaning books to tribal Children
- Distribution of Vitamin A tablets and Nutrition

Annual programme highlights

Enhancing Sustainable Natural and Low carbon farming

- Establishment of farmers resource center
- Capacity building to mountain farmers
- Millets Value addition program
- Skill Training to farming Women
- Staff in-service program
- Low carbon and micro farming methods
- Bio-inputs production
- Establishment of Vermicompost production

Women empowerment

Tribal welfare

- NTFP activities
- Minor forest activities
- Forest rights law
- Formation of tribal youth, Women and farmers groups.
- Government welfare schemes

Fauna and flora Survey programmes

Our Projects



Conservation and Restoration of Tropical Rain Forests in Theni District



Establishing Additional Learning Centers (ALC) to Mountain children



Enhancing Sustainable Natural and Low carbon farming



Fauna and flora Survey programmes



Women empowerment



Tribal welfare

Conservation and Restoration of Tropical Rain Forests in Theni District

Environment awareness program



While GREEN has been working for the past 36 years to create environmental awareness in the hill villages of the southern parts of the Western Ghats, this year we have focused on understanding the impact of human activities on the natural world and taking strategies to protect it. Recognizing the threats to biodiversity and natural resources and the importance of sustainable practices, this year we have worked to encourage individuals and communities to reduce their negative impact, share knowledge, and encourage others to adopt environmentally friendly practices, thereby creating a ripple effect that contributes to a healthier planet.

Study the impact of climate change

Climate change is affecting global temperatures, weather patterns, and sea levels, leading to more frequent and intense extreme weather events, disruptions to ecosystems, and threats to human health and livelihoods. These changes are not uniform, and vulnerable people and regions are experiencing disproportionate impacts. This study was conducted by GREEN and SWEET GRASS FOUNDATION to study these impacts and raise awareness of them to inform mitigation and adaptation strategies.



IMPACTS ON THE PHYSICAL ENVIRONMENT

- Increasing temperatures: Global average temperatures have increased, and more frequent and intense heat waves are affecting human health and ecosystems.
- Altered precipitation patterns: Changes in precipitation can lead to droughts in some areas and floods in others, affecting agriculture, water resources, and infrastructure.
- Sea level rise: Melting glaciers and ice sheets are causing sea levels to rise, threatening coastal communities and ecosystems.
- Extreme weather events: Climate change is increasing the frequency and intensity of extreme weather events such as hurricanes, droughts, and wildfires.



IMPACTS ON ECOSYSTEMS

- Impacts on ecosystems: Biodiversity loss: Changes in temperature and precipitation are altering habitats, leading to species displacement and potential extinctions.
- Ecosystem disruptions: Changes in plant and animal distributions, as well as changes in biotic interactions, can disrupt ecosystem functions.
- Ocean acidification and warming: Rising ocean temperatures and increasing carbon dioxide absorption are affecting marine life, including coral reefs and fisheries.

IMPACTS ON HUMAN HEALTH:

Heat-related illnesses: Warmer temperatures increase the risk of heat stroke, dehydration, and other heat-related illnesses, especially for vulnerable populations.

Respiratory problems: Changes in air quality due to increased smog and pollen can worsen respiratory conditions such as asthma.

Food and water security: Climate change affects agricultural yields and water availability, leading to food and water insecurity in many areas.

Spread of diseases: Changes in temperature and rainfall can affect the spread of diseases transmitted by pathogens such as malaria and dengue fever.

Mental health impacts: Climate change can cause stress, anxiety and other mental health problems, especially in communities experiencing displacement and loss.

IMPACTS ON HUMAN COMMUNITIES



Economic losses: Extreme weather events and changes in resource availability can lead to significant economic losses in agriculture, tourism and infrastructure.

Displacement and migration: Climate-related disasters can displace people, leading to increased migration and potential conflict.

Social inequality: Climate change impacts disproportionately affect vulnerable populations, exacerbating existing social and economic inequalities.

Studying Climate Change Impacts:

Data Collection and Analysis: Scientists use a variety of data sources, including historical records, satellite imagery, and climate models, to study climate change and its impacts.

Climate Modeling: Climate models are used to simulate past, present, and future climate conditions, which helps us understand the potential impacts of climate change.

Monitoring and Observation: Continuous monitoring of temperature, precipitation, sea levels, and other climate indicators is essential to monitor changes and assess impacts.

Impact Assessment: The impacts of climate change have been revealed in a variety of sectors, including agriculture, water resources, human health, and ecosystems.



MASS TREE PLANTATION



Our large-scale tree plantation project aimed at restoring forests, improving biodiversity, protecting the environment, increasing forest cover, preventing wildlife migration and mitigating climate change was launched at Erasakkanayakkanur School Campus, Highschool Campus and private and government outlying lands, with the distribution of over three lakh tree saplings and wild tree seed balls in forest areas. The following benefits will be generated when the tree is planted in large numbers.

Environmental Conservation: Trees play a vital role in absorbing carbon dioxide, reducing greenhouse gas emissions and combating climate change.

Biodiversity Conservation: Trees provide habitats for various species, contributing to the overall biodiversity of the ecosystem.

Erosion Control: Tree roots stabilize the soil, prevent erosion and maintain soil quality.

Water Conservation: Trees affect the water cycle by recharging groundwater and preventing water runoff.

Improved air quality: Trees help filter pollutants from the air, improve air quality, and contribute to human health.

Livelihood opportunities: Tree plantations can create economic opportunities for local communities through sustainable forestry practices and related industries. Proper care, including watering, weeding, and pest control, is also essential for the survival of newly planted trees.

In conclusion, large-scale tree planting is an important strategy for addressing environmental issues, restoring ecosystems, and promoting sustainability. By carefully considering factors such as species selection, maintenance, and community engagement, we have maximized the positive impact of these efforts.





Seed ball preparation and showing

To increase the green cover on the earth and inculcate the habit of planting trees in school children in a simple way, GREEN volunteers and students have developed 5 lakh seed balls, also known as seed bombs, as a simple and effective way to scatter seeds for planting in areas where traditional methods are difficult. They are basically small balls of soil, clay and compost containing seeds, which protect the seeds and provide nutrients for germination. The students not only participated enthusiastically in the activity, but also carried out the activity with enthusiasm.

Biodiversity register

GREEN mainly targets mountain and hilly areas, so the aim is to create a comprehensive document describing the local biological resources including plants, animals and microorganisms, along with their traditional uses and knowledge, for the local people to learn about and develop a mountain biodiversity register, which will serve as a basis for conservation efforts, resource management and sustainable development within the mountain ecosystem. Since it will also be a valuable tool for assessing the impact of changes such as climate change on the biodiversity of the region, the training was conducted for a week for students, farmers, women's groups and youth organizations in Erasakkanayakkanur and the Mountain people. They also elaborated on traditional knowledge, habitat information, threats and conservation issues, conservation strategies, habitat restoration, sustainable resource management practices and recommendations for conservation measures including community-based conservation efforts. In addition, the participants were explained in detail how BRs provide the necessary information to develop effective conservation strategies tailored to the specific needs of mountain ecosystems, support sustainable development by providing information on the availability and uses of biological resources, promote responsible resource management practices, and help in understanding the impacts of climate change on mountain biodiversity and developing adaptation strategies.



Exposure visit to mountain ecosystem

To create awareness among the mountain people, understand the potential threats to the mountain areas, monitor the arrival of environmental outsiders, avoid plastic and prevent human-animal conflict, an eco-tour was organized for 60 hill people from Megamalai and Varusanadu regions. They were taken to Thenmalai Eco-Tourism Site in Kollam district of Kerala. The tour provided valuable learning experiences about the unique characteristics, challenges and importance of the ecosystem. It helped to observe first-hand the biodiversity, climate patterns and the impact of human activities on the mountain areas. Such tourism also highlights the need for sustainable practices by the mountain people.



Establishing Additional Learning Centers (ALC) to Mountain children



We felt the need to provide education to the tribal children living in the Megamalai mountain Areas. We started running additional learning centres to provide education to the children. Watching from outside was a great learning experience, but working directly with them at the project site was also a great learning experience. The current living conditions of parents who depend on daily work made it imperative to provide quality education to their children. By finding out the travel and visit times, we felt the need to support these children who lack wide exposure and continuous support to improve their education and health. In this situation, we found out the living conditions and knowledge exposure of our tribal community in several places in the mountains of Theni district of Tamil Nadu, located in the southern part of the Western Ghats of India. They are socially and economically backward.

They are denied their rights and are affected by all kinds of evils. They are untouched by civilization. There is no formal education system in traditional tribal communities. Hundreds of tribal/tribal families living in remote forests struggle to even have two meals a day. Children suffer from malnutrition. Medical facilities are also out of reach. Many tribal families do not have shelter and food. The primary focus of child development is to provide education, which acts as a key tool for empowerment. Our organization believes in quality education that adds value to a child's life and prepares him/her for a better future, and we provided the following activities to students in eight hill villages in the Megamalai Hills.



- Transportation facility through advocacy and lobbying
- Annual convention for tribal children
- Children recreation activities
- Child rights education and awareness
- Child rights and watchdog activities
- Establishment of ALC
- Distribution of leaning books to tribal children
- Distribution of Vitamin A tablets and Nutrition



Through such activities, 146 children of the Megamalai Mountain peoples and the children of migrant workers from the northern states have been provided with continuous schooling through joyful education and dropout rates have been completely prevented. We are grateful to the donors Ananya Birla Foundation and SMPL for their support in this project

Enhancing Sustainable Natural and Low carbon farming

Establishment of farmers resource centre

A Farmers Resource Centre (FRC) was established at Erasakkanayakkanur to provide resources, information and support to farmers to improve their farming practices and livelihoods. Started with the support of Dasra, the centre has been started not only as a resource centre but also as a guide for all types of biofertilizer technology, seed bank, traditional technology required by farmers. Establishing an FRC involves several key steps, which include identifying a suitable location, obtaining government welfare assistance, building partnerships among farmers and creating a sustainable management structure. Hence, the centre also functions as a guide for all the above-mentioned technologies.

Capacity building to mountain farmers

In order to improve the agricultural productivity of the Western Ghats and ensure sustainable marketing of their produce, capacity building for organic farmers, including enhancing their knowledge, skills and resources to improve agricultural practices, livelihoods, low carbon farming and resilience to environmental changes, was carried out through training, group discussions, participatory access to technology and support for sustainable agricultural practices. In addition, training programmes were developed and on-farm demonstrations were given on topics such as sustainable agriculture, water management and climate-smart farming techniques. In addition, farmers were provided with appropriate technologies such as improved seeds, irrigation systems and post-harvest processing equipment, which significantly increased productivity and reduced losses. The training also provided training on practices such as crop diversification and integrated pest management that improve soil health, reduce erosion and improve water use efficiency to approximately 200 farmers in and around western ghats region.



Millets Value addition program for tribal and indigenous women

The Millets Value Addition training programme at Sukkanagalpatti aims to process millets into a wide range of products, increase their appeal to consumers, and ultimately increase farmers' income and employment, as well as increase their nutritional security. The training mainly focused on processing techniques, product development and marketing strategies for nearly 80 women farmers and entrepreneurs, and taught them various processing methods to convert millets into value-added products such as flour, crackers, puffed snacks and ready-to-eat meals.

Product Development: Participants learn to create a variety of products including traditional recipes, baked goods, pasta and innovative snacks.

Marketing and Branding: The training covered aspects of branding, packaging and marketing strategies to effectively reach consumers and create a market for millet-based products.

Through this training, farmers have become entrepreneurs by improving their skills and knowledge to start their own millet-based businesses.

Skill Training to farming Women in Natural Farming

Skills Training for Women in Natural farming, focused on developing knowledge and practical skills for women to improve their agricultural practices, improve their livelihoods, and contribute to their families. The training mostly covered topics ranging from sustainable farming techniques and livestock management to agribusiness and marketing strategies. A detailed description of the benefits and types of skills training is also provided.

Benefits of Skills Training: Women were trained to help them increase their agricultural production, improve the quality of their produce, and market their products more effectively. Ultimately, skills training was provided to empower women in agriculture, improve their livelihoods, and contribute to sustainable agricultural development. By providing women with the necessary skills and knowledge, this training will transform rural women's communities and promote gender equality.





Staff in-service programme

The 17 employees who have been associated with GREEN for many years and are actively working on their jobs were given refresher training to update them on the latest developments and to improve the skills, knowledge and overall competence of the employees, and to update them with new technologies, y standards or regulatory changes.



The main aspects of the training: Improving work efficiency, increasing productivity and improving the quality of services provided by the employees. In addition, the training covered a variety of topics including new technologies, updated procedures, communication skills and specific job-related tasks.



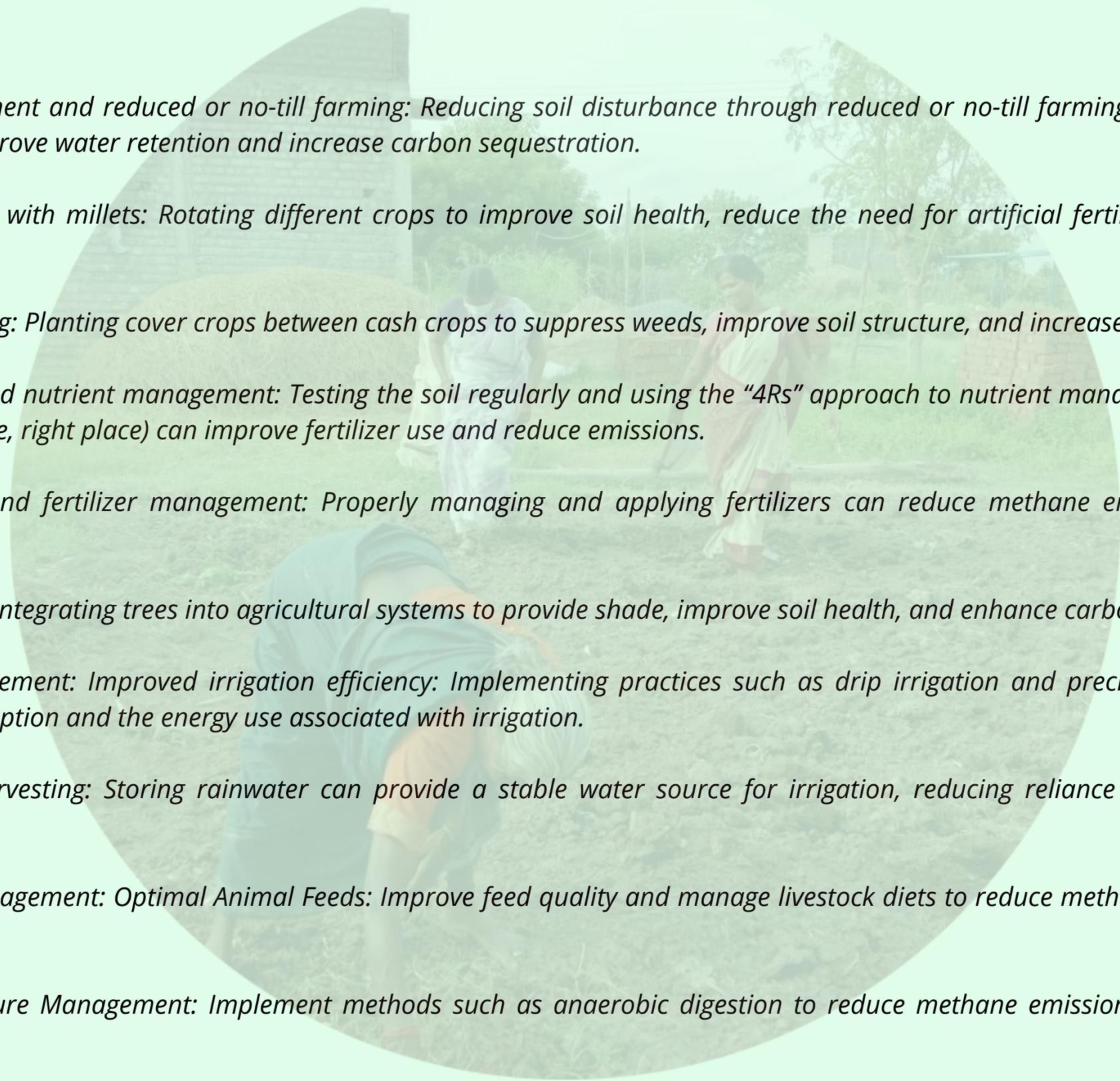
Low carbon and micro farming methods

In the villages of Theni district in and around Chinnamanur, most of the people depend on agriculture and livestock for their livelihood. Farmers are trained to focus on technologies and smart solutions, low-carbon farming practices, to reduce greenhouse gas emissions associated with agricultural activities and increase carbon sequestration in soil and plants. These practices aim to create a more sustainable and environmentally friendly food production system. The training was conducted to familiarize them with the techniques of low-carbon farming practices. The training was also organized by experts in organic farming industry on the following topics.





- *Soil management and reduced or no-till farming: Reducing soil disturbance through reduced or no-till farming methods to maintain soil structure, improve water retention and increase carbon sequestration.*
- *Crop rotation with millets: Rotating different crops to improve soil health, reduce the need for artificial fertilizers and increase carbon storage.*
- *Cover cropping: Planting cover crops between cash crops to suppress weeds, improve soil structure, and increase carbon sequestration.*
- *Soil testing and nutrient management: Testing the soil regularly and using the “4Rs” approach to nutrient management (right source, right rate, right time, right place) can improve fertilizer use and reduce emissions.*
- *Fertilization and fertilizer management: Properly managing and applying fertilizers can reduce methane emissions and improve soil fertility.*
- *Agroforestry: Integrating trees into agricultural systems to provide shade, improve soil health, and enhance carbon sequestration.*
- *Water management: Improved irrigation efficiency: Implementing practices such as drip irrigation and precision irrigation can reduce water consumption and the energy use associated with irrigation.*
- *Rainwater harvesting: Storing rainwater can provide a stable water source for irrigation, reducing reliance on energy-intensive water sources.*
- *Livestock Management: Optimal Animal Feeds: Improve feed quality and manage livestock diets to reduce methane emissions from enteric fermentation.*
- *Efficient Manure Management: Implement methods such as anaerobic digestion to reduce methane emissions and produce biogas for energy.*





- *Energy Efficiency: Renewable Energy: Use renewable energy sources such as solar or wind for farm operations to reduce reliance on fossil fuels.*
- *Energy Efficient Equipment: Adopt energy-efficient machinery and practices to reduce overall energy consumption on the farm.*
- Crop Diversification: Growing a variety of crops can help improve resilience to climate change and enhance biodiversity.
- Waste Reduction: Implement practices to reduce food waste throughout the supply chain to reduce overall emissions.
- Reduced greenhouse gas emissions: How low-carbon agricultural practices directly reduce carbon dioxide, methane, and nitrous oxide emissions, which contributes to mitigating climate change.
- Increased carbon sequestration: Practices such as no-till agriculture and agroforestry can improve the carbon storage capacity of soils, helping to remove CO₂ from the atmosphere.
- Improved soil health: Low-carbon practices often improve soil fertility, water retention, and overall soil health, leading to increased crop yields and resilience.
- Improved climate resilience: By diversifying crops and improving soil health, low-carbon agriculture can make farms more resilient to the impacts of climate change.
- Economic benefits: Reduced input costs, increased yields, and the potential for carbon credits can lead to improved farm incomes.
- Environmental benefits: Farmers were advised that low-carbon agriculture can reduce pollution, improve water quality and enhance biodiversity.
- By adopting these practices, farmers can play a key role in creating a more sustainable and resilient food system; while contributing to global efforts to combat climate change, the 120 farmers who attended enthusiastically shared their experiences





Bio-inputs production

Bio inputs in agriculture refer to biological materials used to improve soil fertility, enhance plant growth and pest control, and provide a sustainable alternative to chemical inputs. These include biofertilizers, bio stimulants, and biopesticides. They improve soil health, promote beneficial microbial activity, and manage pests and diseases through natural means. With an aim to help farmers produce their own microorganisms and earn income from agriculture, demonstration training has been provided to 50 farmers from Odaipatti area, and are currently being used to increase the availability of nutrients in the soil. A training and production centre for Azotobacter, Azospirillum, Phosphate Solubilizing Bacteria (PSB), Potassium Accumulating Biofertilizers, Biostimulants, Biopesticides, Trichoderma Viridae, Organic Farming Inputs, Manure, Compost Tea, Compost and Biochar has been launched.



Establishment of Vermicompost production at Erasai

Vermicomposting units offer numerous benefits including creating nutrient-rich compost, improving soil health and promoting sustainable waste management. The vermicompost produced by earthworms improves soil structure, aeration and water retention, and enriches it with beneficial microorganisms. This process reduces dependence on chemical fertilizers, increases organic farming practices and aims to provide unadulterated, non-toxic food to all. The production demo centre is designed to be visited by farmers, school students, volunteers and women's groups and set up their own production centres.



Fauna and flora Survey programmes

The survey was conducted to obtain information about the ecosystem of the six states comprising the western Ghats, to conduct a fauna and flora census, flora and fauna assessment, and to conduct a comprehensive study of the flora and fauna within the Western Ghats region. The survey included identifying, recording and assessing the presence and distribution of various species, as well as analyzing their ecological significance to understand biodiversity, assess the potential impacts of development or other activities on ecosystems, and inform conservation and management strategies. Rare plant species, medicinal plants, leaf prints and caves were identified through the survey. This survey and the Secretary's Sabbatical trip were supported by Dasra and The Cocoon Initiative. (Survey Report : https://greenvisionindia.org/eco_system_of_western_ghats.html)



Women empowerment

To empower rural and hill women in their social, economic, cultural and local community organizations, to improve their professional skills, to make decisions, to improve their own lives, to take leadership roles, and to mobilize 14800 rural women, to create savings of about five crores through 740 groups and to create wealth in their name. Also, keeping in mind their contribution and participation, welfare schemes have been developed through ICICI Bank and nationalized banks and microfinance through several production centers. Also, to help women earn income and become self-sufficient, to provide vocational training in fields like tailoring, computer literacy, agriculture, to promote education for women and girls, to create awareness on women's health issues. Trainings and perspectives were developed to empower women by encouraging them to participate in decision-making processes, providing leadership training and building women's representation in local government bodies, raising awareness about domestic violence, sexual harassment and other forms of violence against women, and providing support services to victims.



Tribal welfare



The Kurangani, Varusanadu, Paliyangudi and Megamalai tribal communities in Theni district are mainly engaged in agriculture, herbal medicine and collection, honey collection, forest seeds, animal husbandry and handicrafts. Many tribes are also involved in forest product collection, needle moss sale and small scale industries. There are no specific sources of income.

Some tribes practice aromatic farming, ranging from settled agriculture to shifting cultivation (also known as "jam" or "slash and burn").

Historically, hunting, needle moss sale and forest product collection have been important livelihoods for survival. Some tribes are nomadic or semi-nomadic, herding cattle, sheep or other livestock. Tribal women are major sources of income through handicrafts such as mat weaving, bamboo figurines and flower garlands.

Tribals in the forest areas collect various forest products like fruits, nuts, honey and medicinal plants for consumption and sale. Land tenure and access to natural resources are also important for the livelihood of the tribals. Government efforts have played a role in supporting the economic development of the tribals through various schemes. But they are looking for guidance in creating organized markets and adding value to the tribal products. In line with their demands, the following measures have been taken by GREEN:

- NTFP activities
- Minor forest produce
- Forest Rights Act
- Formation of tribal youth, women and farmers groups.
- Government welfare schemes

The long-term well-being of the tribals has been ensured by balancing economic development activities.



Our Team

Board members

Sl.No	Name	Education/Qualification	Designation	Field experts
01	Mrs.T.Murugeswari	Diploma in Women in Child	President	Women Empowerment
02	Mr.P.S.Bose	M.A., R.Ed.,L.L.B., D.C.A,	Secretary	Environment and biological conservation
03	Mrs.T.Ananthi	B.Sc.,	Treasurer	Children's club
04	Dr.S.Mutheeshwaran	M.Sc., (Botany)M.Phil., P.hd	Board members	Experts in fauna and flora
05	Mrs.R.Rosamma	ANM	Board members	Community health
06	Mr.Kannan	Diploma inAgriculture	Board members	Nature farmingand bio-inputs
07	Mrs.R.Anbuselvi	B.A.,	Board members	Tribal empowerment



Executive Team

Sl.No	Name	Education/Qualification	Designation	Experience
01	Mr.P.S.Bose	M.A., R.Ed.,L.L.B., D.C.A,	Director	35 Year experience in development sector
02	Mrs.T.Ananthi	B.Sc.,	CEO	24 Year experience in women empowerment
03	Mr.B.Siddharthan	M.S.W., M.B.A.,	SLL	33 Year experience in development sector
04	Mr.M.Nowshad	M.Com	Accountant	30 Year experience in Accounting
05	Mr.M.Rajeshkannan	B.Com., M.S.W.,	Assist Director	12 Year experience in Child development
06	Mr.P.V.Perumal	Diploma in agriculture	Field officer	20 Year experience in farming
07	Mr.S.Tamilarasan	H.Sc.,	Field officer	20 Year experience in community development 12 Year experience
08	Mrs.K.Booma	B.Com., (CS)	Office Assistant	20 Year experience in community development
09	Mrs.D.Lavanya	B.Sc.,	Field officer	12 Year experience in Mountain Children's development
10	Miss.S.Tamilselvi	B.A.	Field officer	12 Year experience in Fundraising
11	Mr.P.Meenakshi	M.S.W., M.Sc.,	Fundraising manager	
12	Mr.K.Pinniappan	M.S.W., M.A., B.Ed.,	Consultant	35 Year experience in development sector
13	Mr.Hentry	M.S.W.,	Documentation	35 Year experience in development and documentation

Financial Report

GENERAL MOVEMENT FOR RURAL EDUCATION AND ENVIRONMENT (GREEN)			
Sri. Indira Nagar Colony, Erasakkanayakanur, Theni District-625515			
Receipts and Payments account for the year ended 31.03.2025			
Particulars	Receipts	Payments	
To Opening Balance			
Cash in Hand	1,754.86		
Cash at SBI - 6196	5,967.22		
Cash at Canara Bank - 4269	4,040.69		
Cash at Canara Bank - 5531	26,536.27		
Cash at Canara Bank - 5675	2,510.00		
Cash at ICICI Bank - 7930	23,169.04		
Cash at Karur Vysya Bank	3,166.29		68,654.37
To Voluntary Contribution			
Donations & Subscriptions & Contributions	2,14,000.00		
Donations in Kind	18,02,000.00		
Donations Received from Shirdasani foundation	45,000.00		
Small Donations	95,000.00		21,56,000.00
To Foreign Grant			
Grant Received From DASRA-Sapattal Programme	7,31,550.00		
Grant Received From DASRA-USA	10,44,186.00		
Grant Received From Sweet Grass Foundation-USA	6,57,730.00		23,33,466.00
To Other Income			
Grant From Svatantra Microfin Pvt. Ltd (SMPL)	5,40,000.00		
Bank Interest	1,792.18		
Misc Income	4,251.00		
Service Charges from ICICI Bank	7,57,054.00		
TDS Interest Received	3,981.00		
TDS Received (A.Y 2023 - 2024)	35,418.00		
TDS Received (A.Y 2024 - 2025)	37,733.00		13,90,228.18
To Loans & Advances			
Other Advances	21,000.00		21,000.00
By Relief to Poor			
Enhancing Sustainable Traditional Organic Farming			
Bank Charges	2,177.92		
Capacity Building training Programme	21,600.00		
Establishment of Farmers Resource Centre	70,000.00		
Programme Development Staff Salary	40,000.00		
Farm & Flora Survey Programme			
Bank Charges	1,928.44		
Entrance & Toll gate Fees	53,770.00		
Food Lodging Expenses	1,58,100.00		
General Expenses	14,400.00		
Meeting Expenses with Tribals	59,400.00		
Salary Expenses	1,20,000.00		
Travel Cost	3,24,000.00		
By Administration Expenses			
Bank Charges	1,245.00		
Accounts Preparation Charges 2023-2024	5,000.00		
Auditor Fees	10,000.00		
Bank Charges	1,335.00		
Computer Equipment Expenses	945.00		
Dues Stamps	2,466.00		
E.B.Charges	12,813.00		
Field Travel Expenses	84,056.00		
General Body meeting Expense	1,878.00		
Green Staff Welfare group Expenses	20,000.00		
C / F	59,57,558.55	8,85,376.36	

B / F	59,57,558.55	8,85,376.36
Sweet Grass Foundation Programme		
Bank Charges	1,772.02	
Environment Awareness Programme	48,400.00	
Exposure Visit	5,200.00	
Study the Impact of Climate Change	22,540.00	
Tree Plantation Programme	1,06,600.00	
Milit Value Addition Prog to Rural Women		
Skill Training Programme to Farming Women	16,500.00	
Skill Training Programme to SHG Members	13,800.00	
Staff Service & Exposure Visit Programme	29,800.00	
By Education		
Advocacy & Lobby Programme Expenses	6,500.00	
Annual Convention For tribal Children Programme	73,100.00	
Children Recreation Activity Programme	42,700.00	
Child Rights Education awareness Programme	50,000.00	
Child Right Prog watch Dog Activities	52,430.00	
Establishment Of Additional Learning Centre	3,08,220.00	
Selection Of Committee Appointment of teacher	6,000.00	
Distribution of learning books to tribal students	1,00,000.00	
By Environment		
So Diversity Conservation Programme	20,000.00	
Natural Farming Education to Agri Students	12,400.00	
Sweet Soil Preparation Programme	28,200.00	
Tree Plantation Programme	35,000.00	
Low Carbon Farming Training Programme	30,000.00	
So Input Production Training Programme	33,000.00	
Distribution of Seedlings	14,90,000.00	
Distribution og Vermi Compost	3,02,000.00	
By Administration Expenses		
Bank Charges	1,245.00	
Accounts Preparation Charges 2023-2024	5,000.00	
Auditor Fees	10,000.00	
Bank Charges	1,335.00	
Computer Equipment Expenses	945.00	
Dues Stamps	2,466.00	
E.B.Charges	12,813.00	
Field Travel Expenses	84,056.00	
General Body meeting Expense	1,878.00	
Green Staff Welfare group Expenses	20,000.00	
C / F	59,57,558.55	1,49,338.00

B / F	59,57,558.55	37,97,526.39
News paper & Magazine Expenses		
Office Cleaning Expenses	3,717.00	
Office General Expenses	11,900.00	
Office Maintenance Expenses	8,650.00	
Office Rent	2,289.00	
Postage & Telephone Charges	32,205.00	
Printing & Stationery Expenses	4,935.00	
Staff Salary	12,145.00	
Daily staff wages paid	3,78,000.00	
Travelling Expenses	21,000.00	
Vehicle Fuel & Maintenance Expenses 44	1,977.00	
Vehicle Insurance	10,602.00	
Web Designing Charges	1,399.00	
By Assets		
IEC Materials	5,000.00	
Office Rental Lease	1,00,000.00	
Stationery	1,250.00	
Furniture & Fittings	16,850.00	
Tally Print	25,302.00	
TDS (A.Y 2025 - 2026)	26,843.00	
TDS Payable Paid	2,400.00	
By Closing Balance		
Cash in Hand	2,343.86	
Cash at SBI - 6196	10,979.31	
Cash at Canara Bank - 4269	12,82,102.22	
Cash at Canara Bank - 5531	42,599.27	
Cash at Canara Bank - 5675	95,380.00	
Cash at ICICI Bank - 7930	95,205.04	
Cash at Karur Vysya Bank	3,293.47	
Total	59,57,558.55	14,91,873.17

GENERAL MOVEMENT FOR RURAL EDUCATION AND ENVIRONMENT (GREEN)			
Sri. Indira Nagar Colony, Erasakkanayakanur, Theni District-625515			
Income and Expenditure account for the year ended 31.03.2025			
Particulars	Income	Expenditure	
By Voluntary Contribution			
Donations & Subscriptions & Contributions	2,14,000.00		
Donations in Kind	18,02,000.00		
Donations Received from Shirdasani foundation	45,000.00		
Small Donations	95,000.00		21,56,000.00
By Foreign Grant			
Grant Received From DASRA-Sapattal Programme	7,31,550.00		
Grant Received From DASRA-USA	10,44,186.00		
Less : Programme Reserve	6,10,498.00		
Grant Received From Sweet Grass Foundation -USA	5,97,730.00		
Less : Programme Reserve	3,74,218.00		10,48,840.00
By Other Income			
Grant From Svatantra Microfin Pvt. Ltd (SMPL)	5,40,000.00		
Bank Interest	1,793.18		
Misc Income	4,251.00		
Service Charges from ICICI Bank	7,57,054.00		
TDS Interest Received	3,981.00		13,07,078.18
To Relief to Poor			
Enhancing Sustainable Traditional Organic Farming			
Bank Charges	2,177.92		
Capacity Building training Programme	21,600.00		
Establishment of Farmers Resource Centre	70,000.00		
Programme Development Staff Salary	40,000.00		
To Farm & Flora Survey Programme			
Bank Charges	1,928.44		
Entrance & Toll gate Fees	53,770.00		
Food Lodging Expenses	1,58,100.00		
General Expenses	14,400.00		
Meeting Expenses with Tribals	59,400.00		
Salary Expenses	1,20,000.00		
Travel Cost	3,24,000.00		
To Sweet Grass Foundation Programme			
Bank Charges	1,772.02		
Environment Awareness Programme	48,400.00		
Exposure Visit	5,200.00		
Study the Impact of Climate Change	22,540.00		
Tree Plantation Programme	1,06,600.00		10,48,888.38
C / F	45,11,919.18	10,48,888.38	

B / F	45,11,919.18	10,48,888.38
Milit Value Addition Prog to Rural Women		
Skill Training Programme to Farming Women	16,500.00	
Skill Training Programme to SHG Members	13,800.00	
Staff Service & Exposure Visit Programme	29,800.00	
To Education		
Advocacy & Lobby Programme Expenses	6,500.00	
Annual Convention For tribal Children Programme	73,100.00	
Children Recreation Activity Programme	42,700.00	
Child Rights Education awareness Programme	50,000.00	
Child Right Prog watch Dog Activities	52,430.00	
Establishment Of Additional Learning Centre	3,08,220.00	
Selection Of Committee Appointment of teacher	6,000.00	
Distribution of learning books to tribal students	1,00,000.00	
To Environment		
So Diversity Conservation Programme	20,000.00	
Natural Farming Education to Agri Students	12,400.00	
Sweet Soil Preparation Programme	28,200.00	
Tree Plantation Programme	35,000.00	
Low Carbon Farming Training Programme	30,000.00	
So Input Production Training Programme	33,000.00	
Distribution of Seedlings	14,90,000.00	
Distribution og Vermi Compost	3,02,000.00	
To Administration Expenses		
Bank Charges	1,245.00	
Accounts Preparation Charges 2023-2024	5,000.00	
Auditor Fees	10,000.00	
Bank Charges	1,335.00	
Computer Equipment Expenses	945.00	
Dues Stamps	2,466.00	
E.B.Charges	12,813.00	
Field Travel Expenses	84,056.00	
General Body meeting Expense	1,878.00	
Green Staff Welfare group Expenses	20,000.00	
News paper & Magazine Expenses	3,717.00	
Office Cleaning Expenses	11,900.00	
Office General Expenses	8,650.00	
Office Maintenance Expenses	2,289.00	
C / F	45,11,919.18	36,48,188.38

B / F	45,11,919.18	36,48,188.38
Office Rent		
Postage & Telephone Charges	32,000.00	
Printing & Stationery Expenses	4,935.00	
Staff Salary	12,145.00	
Daily staff wages paid	3,78,000.00	
Travelling Expenses	21,000.00	
Vehicle Fuel & Maintenance Expenses 44	1,977.00	
Vehicle Insurance	10,602.00	
Web Designing Charges	1,399.00	
To Depreciation		
Depreciations	62,644.48	
Excess of Income over Expenditure		
		62,644.48
Total	45,11,919.18	45,11,919.18

Balance Sheet as on 31.03.2025			
Particulars	Liabilities	Assets	
General Fund			
Opening Balance	9,98,799.49		
This Period Surplus	1,61,234.32	11,60,033.81	
Programme Reserve	12,84,626.00	12,84,626.00	
Fixed Assets Schedule - 1			
IEC Materials	48,519.55	48,519.55	
Gas Connection Advance	39,800.00	39,800.00	
Land Lease	2,392.00	2,392.00	
Other Advances	85,000.00	85,000.00	
Telephone Deposit	1,30,000.00	1,30,000.00	
Training Centre Advance	2,000.00	2,000.00	
Office Rental Lease	35,000.00	35,000.00	
TDS (A.Y 2025 - 2026)	1,00,000.00	1,00,000.00	
Closing Balance			
Cash in Hand	2,343.86		
Cash at SBI - 6196	10,979.31		
Cash at Canara Bank - 4269	12,82,102.22		
Cash at Canara Bank - 5531	42,599.27		
Cash at Canara Bank - 5675	95,380.00		
Cash at ICICI Bank - 7930	95,205.04		
Cash at Karur Vysya Bank	3,293.47		
Total	24,44,659.81	24,44,659.81	

Partnerships

Present National and International partners are



Social Media

<https://www.instagram.com/green.vision.india>
<https://www.linkedin.com/in/greenbose>
<http://greenvisionindia.org/>
<https://twitter.com/PSBOSE1>
<https://www.facebook.com/green.p.s.bose>
<https://youtube.com/@greensociety799>

Contact us



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