

# Annual Report 2023 - 2024



**GENERAL MOVEMENT FOR  
RURAL EDUCATION AND ENVIRONMENT (GREEN)**

**Breathe life into tomorrow: greening our shared earth**





# Table of Content

03

Message from Secretary

21

Our Team

04

About us

22

Financial Report

05

Our Projects

23

Partnerships

19

NEWS Clipping

24

Contact us



*“Advocating natural farming practices that embrace traditional science”*





## MESSAGE FROM SECRETARY

### Greetings from GREEN

The Western Ghats include a diversity of ecosystems ranging from tropical wet evergreen forests to mountain grasslands containing numerous medicinal plants and important genetic resources such as the wild relatives of grains, fruit and spices. They also include the unique shola ecosystem which consists of mountain grasslands interspersed with evergreen forest patches. The Western Ghats perform important hydrological and watershed functions. Approximately 245 million people live in the peninsular Indian states that receive most of their water supply from rivers originating in the Western Ghats. Thus, the soil and water of this region sustain the livelihoods of millions of people.

The purpose and existence of General Movement for Rural Education and Environment – GREEN is to retain such ecosystems of Western Ghats with the community participation. Every year GREEN move a step forward towards of VISION creating tangible impacts at micro level programmes. For this reporting year 2023 – 2024, we continued to deliver community level programmes such as Afforestation programme, Bio Diversity Programme, Promoting Micro farming and Natural farming programmes.

Rural farmers, our primary stakeholders of interventions are motivated, trained and supported through tree plantation, distribution of Bio inputs, Millet value added products and empowering women farmers and enabling them as agent of change.

GREEN invested in 600 school children and focus them change makers at community level by imbibing the concern for conservation of nature. They are always engaged in various community level activities. We are also promoting access to formal education among the tribal and disadvantaged community living Megamalai Hills area by conducting joyful learning programme that they get into formal education. Children living in such hills area and in Kurangani and Megamalai forest areas are provided vitamin supplements along with Alpendazole.

One of our International Partners “Korea She Foundation” supported GREEN Society for the past three years for our programmes such as wetland conservation, Natural farming and Bio Diversity Conservation in Western Ghats. On successful completion of our Project Implementation among 21 international partners, Korea She Foundation awarded “Best Project Award Certification” in the year 2023. We thank them for their recognition and encouragement to enable strong commitment in our efforts.

We thank all our partners, our staff team, volunteers and Government institutions for their kind support and rendering a join hands in all our efforts, we are taking towards in Western Ghats.

Thank you

Subhash Bose  
Secretary – GREEN

*“Nature never did betray the heart that loved her”*





# About us

## About us

GREEN works for the economic and livelihood development of the people in and around Theni district of South Tamil Nadu, through improvement of education, health and environmental practices. GREEN was conceived by a group of young and energetic environmentalists who participated in a rally from Kanyakumari to Ooty with the shared goal of protecting natural resources and the environment. The idea of contributing to environmental conservation, led to the formation of GREEN in January 1989.

GREEN, standing for the General Movement for Rural Education and Environment, goes beyond environmental protection, encompassing the restoration of traditional science, the preservation of biodiversity, and the planning for the greening of the mind, environment, culture, wisdom, education, technology. GREEN strives to contribute to making our mother earth a greener and more sustainable place to live.

## Objectives

To plan and organize programs and projects for greening our mother Earth, set out plans and initiatives for greening the mind, atmosphere, culture, wisdom, education, technology, and development.

## Vision

Biological diversity of our land is sustainably used for the wellbeing of ecology and indigenous communities in Western Ghats of Southern Region.

## Mission

- Protect, conserve, manage and sustain bio-diversity.
- Enable and Engage indigenous communities to protect natural habitats.
- Participate in research, networks, collaboration towards protecting biological diversity.

## Presence

We implement focused interventions in the districts of Theni, Virudhunagar, Madurai districts of Tamil Nadu and Idukki district of Kerala. We focus our interventions in Panchayaths like Erasakknayakkanur, Kurangani, Sathuragiri, Devikulam, and the mountain villages therein that include more than 168 villages and Tribal village settlements. The strategic choice of working in these areas is rooted in their unique geographical location nestled at the foothills of the Western Ghats.

## Values

Transparency in planning, Process and implementation, Diversity, Innovation and integrity, Accountability, Community Leadership, Team work, People centred program planning and Community Participation

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### MAJOR PROGRAMMES AND INTERVENTIONS:

- Afforestation Programme
- Bio Diversity Programme
- Micro Farming Programme
- Natural Agri Awareness Programme
- Natural Farming Programme"
- Poshan Maah Programme
- Tree Plantation programme
- Distribution of Bio inputs to farmers
- Distribution of Saplings
- Children Joyful Education Programme
- Distribution of Joyful Learning Materials
- Millet Value Additions programme"
- Water Purification Programme
- International women's Day programme
- Distribution of Flood Relief Materials
- Distribution of Vitamin tablets
- Empowerment of farming women's



### HIGHLIGHTS OF PROGRAMME INTERVENTIONS

- To restore the richness of Western Ghats in our area from Varusanadu hills, Megamalai and Kurangani forest area, GREEN planted 2,00,000 plants with the support of school students, volunteers, youth groups and college students.
- GREEN conducted 08 community training programmes in 08 villages who actively participate in our bio diversity conservation activities. Totally 325 participants participated.
- GREEN has identified and selected 200 potential farmers from Erasanayakkanur and planted 2000 tree followed by two days of training in view of promoting "Miyawaki Forest"
- 100 farmers from 05 villages namely Odaipatty, Kurangani, Erasanayakkanur, Chinnamanur and Pottipuram are given and demo field visit for learning and developing integrated natural farming.
- 200 school children at Erasanayakkanur are trained on Micro Farming method to take up farming at their school premise and in school terrace.
- 300 school children are given training on natural purification of water method to have access to safe drinking water at home.
- 50 farmers in Odaipatty village are given training and bio input kit to follow natural and organic farming and stop using chemical fertilizers.
- 5000 tree saplings had been planted at Rayappanpatty village to promote green coverage and healthy air consumption.

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- One month awareness, rally and campaign had been conducted at Uthamapalayam in view of OSHAN Maah or Abhiyaan in Uthamapalayam and Chinnamanur to create awareness among public on the importance of reducing malnourishment among children.
- To promote Joyful learning among tribal children in Megamalai Hills, GREEN runs 05 Additional Learning Center and support 126 children to continue their formal education.
- 2000 Women farmers are training on Millet Value Added Products and they run a farmers shops at Chinnamanur Uzhavar Shanthi and get sustained income with the support of ICICI and Other banking sectors.
- International Women's Day was conducted with 500 women participates and they focused to promote women economical empowerment through millet cultivation.
- Totally 1100 flood affected families in Tuticoring and Iddiki are provided relief and rehabilitation materials work of INR. 8.00,000/-.
- 1000 children from Megamalai and Kurankani villages are provided Vitamin A supplement and Albendazole and follow up care.

#### AFFORESTATION PROGRAMME:

Deforestation or forest clearance is the removal and destruction of a forest or stand of trees from land that is then converted to non-forest use. Deforestation can involve conversion of forest land to farms or urban use. It is happening in Western Ghats hills areas that nearly a third of the overall tree cover loss, or 3.8 million hectares, occurred within humid tropical primary forests. These are areas of mature rainforest that are especially important for biodiversity and carbon storage. The direct cause of most deforestation is agriculture by far. More than 80% of deforestation was attributed to agriculture and Forests are being converted to plantations and various other popular products. Further drivers are the wood industry, urbanization and mining. The effects of climate change are another cause via the increased risk of wildfire. Such deforestation results in habitat destruction which in turn leads to biodiversity loss and it also leads to extinction of animals and plants, changes to the local climate, and displacement of indigenous people who live in forests. Deforested regions often also suffer from other environmental problems such as desertification and soil erosion.

To restore the richness of Western Ghats in our area from Varusanadu hills, Megamalai and Kuranganani forest area, GREEN Society planted 2,00,000 plants with the support of school students, volunteers, youth groups, college students and 05 colleges affiliated Tamilnadu Agricultural University. We conducted the plantation work in phases for a period of six months. We planted natural trees such as Aathy, neem, pungan, banyan, Indian almond, Portia, gulmohar, tamarind, temple tree, kumul and teak.



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## BIO DIVERSITY PROGRAMME

Biological diversity is the variety of life on Earth and the natural patterns it forms. The biodiversity seen today is the result of 4.5 billion years of evolution and, increasingly, of human influence as well. It forms the web of life, of which humans are integral and upon which people and the planet so fully depend. Species are now disappearing hundreds, or even thousands, of times faster than the natural background rate of extinction. The scientific community has repeatedly sounded the alarm on the triple planetary crisis of climate change, nature and biodiversity loss, and pollution and waste. Over half the world's total GDP is moderately or highly dependent on nature, which also provides medicine and social benefits. The highest levels of terrestrial biodiversity are found in tropical forests, which host over 80 per cent of terrestrial species. Around 1.6 billion people depend on forests for their livelihood, and a quarter of all modern medicines come from tropical forest plants. Yet, deforestation is continuing at an alarming rate, particularly in tropical regions.

**Western Ghats:** Older than the Himalaya mountains, the mountain chain of the Western Ghats represents geomorphic features of immense importance with unique biophysical and ecological processes. The site's high mountain forest ecosystems influence the Indian monsoon weather pattern. Moderating the tropical climate of the region, the site presents one of the best examples of the monsoon system on the planet. It also has an exceptionally high level of biological diversity and endemism and is recognized as one of the world's eight 'hottest hotspots' of biological diversity. The forests of the site include some of the best representatives of non-equatorial tropical evergreen forests anywhere and are home to at least 325 globally threatened flora, fauna, bird, amphibian, reptile and fish species.

But for the few decades, the situation is rapidly changing with the human vested interest. GREEN Society promoted community participation movement to protect the forest area. We have the following mitigation process such as....

01. Reducing forest fire happenings
02. Mitigating migration of flora and fauna

We have taken the interventions by showing seeds balls that include fruit tree seeds for birds and particularly retaining bees and butterflies in the forest area and restrict the migration. We are so much convinced the life of bees and butterflies restore forest and human beings.



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The efforts could only be possible with the active participation of community people and school children. GREEN conducted 08 community training programmes in 08 villages who actively participate in our bio diversity conservation activities. The training programmes are conducted during the months of Sep – Oct 2024. The details of training programme as follow...

S. No	Date	Name of the Villages	No. of Participants
01	22 Sep 024	Highways	38
02	27 Sep 2024	Eravangalar	46
03	30 Sep 2024	Manalur	52
04	04 Oct 2024	Uppermanalar	32
05	08 Oct 2024	Magarajameettu	44
06	15 Oct 2024	Megamalai	37
07	17 Oct 2024	Venniyar	28
08	23 Oct 2024	Vellaiyammalpuram	48

### TREE PLANTATION

Agriculture and wetlands can coexist in a mutually beneficial relationship that promotes ecological health and sustainability. Agricultural practices, when managed responsibly, can contribute to the preservation and even enhancement of wetland ecosystems. To maximize the positive impact of agriculture on wetlands, it is essential to advocate for and implement responsible farming practices particularly tree plantation. This includes the sustainable use of agrochemicals, implementing conservation tillage methods, and adopting practices that reduce nutrient runoff into wetland areas. These practices contribute to the overall health of the watershed, benefiting both agricultural lands and adjacent wetlands. Sustainable agricultural practices can provide economic support for wetland conservation efforts. For example, eco-friendly agricultural initiatives may generate revenue that can be reinvested into wetland restoration projects or conservation programmes.

For the conservation of wetlands, GREEN society has taken effort by promoting tree plantation in such areas. We have selected the foot hill area Western Ghats area in Erasanayakkanur and identified and selected 200 such potential farmers who are doing wetland cultivation. We conducted one day training programme on 28 April 2024 and distributed 200 tree saplings to each farmers with a total of 20000 tree saplings.

After the training the farmers planted the trees at their farming lands. After couple of years when all these trees grow it restore water sources keeping the cultivation land virgin and the growing tree garden will remain a mini “Miyawaki Forest” in 200 farming lands.







### NATURAL AGRICULTURAL AWARENESS PROGRAMME:

Small and marginal farmers are the core of the Indian rural economy constituting 85% of the total farming community. Integrated farming system (IFS) is recognized as a solution to the continuous increase of demand for food production, providing stability to the income and nutritional security particularly for the small and marginal farmers with limited resources. IFS is a mix of farm enterprises such as crop, livestock, aquaculture, poultry, sericulture and agro-forestry to achieve economic and sustained agricultural production through efficient utilization of resources. The principle of IFS model is developed such as wastes generated from one component becomes an input for other system and hence there is efficient recycling of farm and animal wastes in the integrated system. There is increase in yield per unit area through intensification and diversification of crops. Apart from this IFS helps in controlling insect pests and diseases and weeds through natural cropping system management and there is less use of harmful agro-chemicals for farm production.

The modern day agricultural system is money driven with the desire of huge farming production. The constant use of chemicals and fertilizers spoiled the virginity of the soil and many farmers became debtors. To promote natural and integrated farming, GREEN has developed a modern farming field where integrated natural farming is ongoing. We identified and selected 100 farmers from 05 villages namely Odaipatty, Kurangani, Erasanayakkanur, Chinnamanur and Pottipuram. The training programmes are conducted from 27 Oct to 03 Nov 2023. After the training, the farmers are taken for exposure and demo classes at GREEN farming land. The farmers are able to learn the importance of integrated farming which has been practiced by years by their forefathers. After the training and demo learning 72 farmers started developing integrated farming practices and the remaining farmers are planning to follow the same after the crops in their fields.

### MICRO FARMING PROGRAMME:

Micro farming is a method of farming that involves using small plots of land to grow crops efficiently. It's based on the idea of maximizing productivity on a limited amount of space, by using intensive planting methods, crop rotation, companion planting, and other sustainable farming practices. Although we actually own a bigger plot of land, our farming activity was conducted on about 2 acres. This included raising pastured pork and poultry and rotating them through our one acre garden site.

The fact that micro farmers use techniques like composting, cover cropping, and natural pest control to maintain healthy soil and minimize the use of synthetic fertilizers and pesticides appeals to growers and customers. This makes micro farming a great option for people who are concerned about the environment and want to support sustainable agriculture.



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There is a general conception to promote micro farming particularly in roof top in urban areas. But actually Micro Farming could be practiced at any place using the limited space. GREEN has taken the initiative to promote micro farming among school children. We conducted two days training for the school children at Government Higher Secondary School, Erasakkanayakkanur on 02 July 2024 and 16 July 2024. In both training 200 school children participated. Now after the training, school children have formed micro farming at the roof top of the school building. School children learned that a micro-farm requires less labor commitment than a farm that spans acres and acres and do not need to invest in heavy machinery or hire personnel to keep the crops in good condition. The beauty of a micro-farm is that it is only as good as you make it. You get to choose how much space, time, and effort you want to put in. Because of its small size, it remains controllable and enables rapid development in a little amount of space.

#### WATER PURIFICATION PROGRAMME:

The growing population and an increase of industrialization and agricultural production in numerous countries require more and more water of adequate quality. In many regions there is a lack of surface water and severe water contamination is to be found. Shallow groundwater resources are often of insufficient quality and over-exploited. Therefore, it is of high priority to take into consideration all the proved water techniques that could help to reduce the existing disaster. Artificial groundwater recharge is an approved method that has been improved during the last decades. It has been found that also the new kinds of polluting agents, especially organic compounds, can be minimized or even removed by natural purification processes in the subsurface.

The present generation is in a forced to have access with purified water spending money or buying purified water. We all have our right to quality water and we can get better purified water by preparing ourselves with organic method using herbal that are easily available in our places. GREEN conducted one day "Water Purification Programme" on 12 July 2024 at Government Higher Secondary School, Erasayanayakkanur. 300 School students participated in the programme. The staff team from GREEN demonstrated on preparation purified water by using tree leaves, vettiver, herbals and using mud pots.



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### DISTRIBUTION OF BIO INPUTS TO FARMERS

Given the need to produce safe food and protect the environment, the Bio Inputs have appeared as an alternative to the chemical inputs. Farmers are starting to use these biological alternatives more often, until the point that have begun to mark a trend that points to sustainable production. Bio inputs are products made from beneficial organisms such as bacteria, fungi, viruses, and insects, or natural extracts obtained from plants, that can be used in agricultural production to control pests, or promote the development of plants. They are products that do not leave toxic residues in the environment and whose use does not imply risks to the health of farmers and consumers. These types of Bio-inputs are not toxic to people or the environment, they don't have residuality or phytotoxicity in plants, which allows their exclusive use or in addition to chemical inputs, favoring a decrease in their use. They are economically profitable and allow greater and better production to be obtained at a lower cost.

GREEN felt the need of the time to train and motivate our farmers to start their traditional agricultural system and completely stop using chemicals and pesticides. Therefore to promote organic farming we identified and selected 50 potential farmers from Odaipatty villages. One day training on bio inputs has been conducted to them on 11 Feb 2024. After the training we have distributed a Bio Input Kit to all the 50 farmers that consist of Rhizobium, Pseudomonas, Trichodrama, Azotobacter, Azospirillum and PSB and organic fertilizers such as City waste compost, vermin compost and press mud. The training and distribution of bio input kit bag supported the 50 farmers to take up organic farming cultivation at their respective field and they stopped buying chemical fertilizers and pesticides this year.

### DISTRIBUTION OF SAPLINGS:

GREEN worked with St. Aloysius Higher Secondary School, Rayappanpatty to enable a clean village with the support of NSS Students, Volunteers, School Children and Youth Groups. The purpose of the programme is to educate the village people to create a green village by their active involvement. We planted 5000 tree saplings for 07 days at Rayappanpatty village from 16-22 Sep 2023. We planted these tree saplings in the streets, public places, roadsides, hospitals, school premises and in common places. After tree plantation we made 07 youth groups to take care of the plants for watering, fencing and regular care. Now the planted saplings have grown and we expect in a couple of years it will cover the entire village.



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### POSHAN MAAH PROGRAMME:

**POSHAN Maah or Abhiyaan** is a multi-ministerial convergence mission with the vision to ensure attainment of malnutrition free India by 2022. The objective of POSHAN Abhiyaan to reduce stunting in identified Districts of India with the highest malnutrition burden by improving utilization of key Anganwadi Services and improving the quality of Anganwadi Services delivery. Its aim to ensure holistic development and adequate nutrition for pregnant women, mothers and children.



GREEN conducted one day awareness programme and rally on 12 Jan 2024 at Uthamapalayam and jointly organized with Integrated Child Development Scheme (ICDS). 200 college students and school students participated in the campaign and rally. Mrs. Sundram Meenakshi, Project Officer, ICDS presided over the programme. The campaign generated public awareness on the need to provide nutritious supplement to children under the age of 06 and taking care of pregnant mothers during pre and post natal period. We have a displayed the verities of nutritious homemade supplement with the description on preparation.

### CHILDREN JOYFUL LEARNING PROGRAMME AND DISTRIBUTION OF EDUCATION MATERIALS:

Children Joyful Learning Programme is the educational initiative by GREEN reaching the tribal and migrant children living in Megamalai Forest Areas. There are more than 112 tribal and migrant families living in the villages and they do not have any basic amenities. There are also migrant families from other states live in Magamalai and work in tea gardens. They survive by their hard labour and collecting and selling the forest minor products. Most of the children do not go school regularly and there are frequent dropouts since most parents are unable to take care of the children and the distance of school location from their settlement.



Comprehending the basic need to educate the tribal children, GREEN started five Additional Learning Centers (ALCs) for these children. The center function from 06:00 PM to 08:00 PM and 26 children are studying in both centers. We have appointed Eight Peer Educators to take regular classes to these children on formal education and conduct the teaching through play way methods.



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We provide nutritious supplements to all these 126 children to increase their immune. We have also provided and distributed sports and games materials and conduct cultural events once in a month to show cause their talents and creativities.

By our effort and intervention through Additional Learning Centers the following outcomes are ensured...

- I. Tribal children regularly go to school and dropout ratio had been reduced
- II. Children improved learning in reading and writing.
- III. Children from other states learn their mother tongue and Tamil
- IV. Children keep improved personal hygiene
- V. Children developed self esteem and self confidence



#### MILLET VALUE ADDITIONS PROGRAMME:

Value added products are raw agricultural products that have been modified or enhanced to have a higher market value and/or a longer shelf life. Raw agricultural commodities that are altered from the whole fruit or vegetable state by slicing, dicing, cutting, chopping, cooking, mixing, grinding, smoking, drying, packaging, canning or other procedures that alter the food from its original state. GREEN experienced and learned from our farmers groups they are unable to get higher price for their products since most of their products are sold immediately after cropping.

Comprehending the limitation, we selected 200 potential women farmers to get fair price for their agricultural products. We conducted three days training programme to these 200 women farmers on 14-16 Sep 2023. Most of our farmers have regular work for six months and for another six months there is cultivation and no work. To utilize their time, we trained the 200 women farmers on preparing value added products from millets which will support them to get regular income even during the non-agricultural seasons. During the training, they learning preparing value added products from millets that include powder nutritious packages, preparation of sweets and snacks and packaging techniques.

GREEN supported them to own a shop at "Uzhavar Santhai" (Farmers Market) run by Tamilnadu Government. 05 women taken the responsibility of running the shops and other members are engaged in preparing value added millet products and packaging. On average they sell 1300Kg of millet added products everyday and regular income.







### DISTRIBUTION OF FLOOD RELIEF MATERIALS:

Unprecedented extremely heavy rainfall for about 24 hours left four southern Tamil Nadu districts, including Thirunelveli and Thoothukudi, and Iddiki District in Kerala State completely battered, marooning several towns and villages with lakhs of people trapped inside their homes.

Massive efforts are being mounted by the state governments with help from the National Disaster Response Force (NDRF) and armed forces to rescue people from low-lying areas which have been completely cut-off from other areas. The rainfall was so heavy that Kayalpattinam in Thoothukudi received a whopping 96 cm rainfall in just 24 hours, which is much more than the annual rainfall the small town records in a normal year, while the average rainfall in the district stood at. At 38 cm.

People living in many localities in the core city area and suburbs were confined to their homes where water level was high. Train and bus operations in most parts of Tirunelveli, Thoothukudi, Kanyakumari, Tenkasi, Iddiki and Kumili were suspended till Tuesday, even as the state government extended public holiday for the first two districts on Tuesday as well.

Thamirabarani were marooned with no contact being established with people living there. Rain water to the level of five to six feet entered houses in several localities with many taking to social media to seek help from administration. Several towns have been cut off from the rest of the district due to heavy rains.

To support these victims of flood relief, GREEN immediate ventured into action to provide emergency support to these people. We have prepared 1100 relief material packages with groceries, food items, sanitation, bed sheets, tarpaulin, cloths and rice bags. With the support of our staff team and volunteers, we have distributed 500 relief materials bags in Tuticorin and 600 bags at Vandiperiyar in Idukki District, Kerela.







### DISTRIBUTION OF VITAMIN TABLETS:

Vitamin A deficiency is a leading cause of preventable childhood blindness, and a major contributor of illness and death. Providing two doses of vitamin A supplements a year is a proven way to prevent childhood blindness and increase survival rates up to 24%. Vitamin A is critical to healthy growth and development and supports a strong immune system and vision. The main source of vitamin A is through food — leafy greens, eggs, fish, and fortified staples like milk, cereal, and bread. But children experiencing food insecurity or malnutrition in low income or middle income countries may struggle to get sufficient nutrients from their diet. When those nutritional needs cannot be met through food alone, supplementation with vitamin A is an effective and proven way to fill a nutritional gap.



Many low- and middle-income countries with high rates of vitamin A deficiency are also endemic with intestinal worms, which compete for the micronutrients children consume and contribute to under nutrition. Albendazole, a Deworming or antiparasitic treatment is a proven, high-impact intervention. Deworming boosts immune systems and helps ensure children absorb the vital nutrients they receive. Because vitamin A and Albendazole follow similar distribution schedules, delivering the nutrition interventions together is a simple, effective way to improve children's overall health.



GREEN with the support of "VITAMIN ANGELS" provided Vitamin A and Albendazole to 1000 children at 20 villages in Megamalai and Kurankani hills stations. We started the distribution work on 11 May 2023 and follow it for six months.



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### INTERNATIONAL WOMEN'S DAY PROGRAMME:

GREEN every year celebrates International Women's Day and mark the event 'The day of empowerment' for women. This year we celebrated International Women's Day on 08 March 2024 at Anumanthanpatty and 500 women group members participated in the programme at Anumanthanpatty. Mrs. Panjavarnam, Speaker of Tamil Pattimandram and Rev. Fr. Sebastian, Parish Priest, Anumanthanpatty facilitated the event.

The women's day was conducted with a theme 'The Year of Millet'. We have discussed the following theme...

01. To uphold the rights of women farmers
02. Train more women farmers – as active change agent for their economical empowerment
03. Engage women farmers in millet cultivation and organic farming
04. Empowering women farmers economically through agriculture and marketing
05. Support women farmers to bring changes by promoting sustainable organic farming practices



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### WOMEN CAPACITY BUILDING WITH THE SUPPORT OF ICICI BANK:

GREEN in partnership with ICICI Bank, PACC and other nationalized banks get credit support of INR.2, 00, 00, 000/- this year for 200 women groups. From the incentives we get through loan payment, GREEN conducted capacity building programmes to women farmers on value added products and getting sustainable income through their micro business activities. We thank ICICI Bank and other nationalized banking sectors for their continued support for empowering indigenous women. Individual women benefit from credit facilities and GREEN further invest in developing the capacity of women groups and promote their collective activities.



### ENHANCING STRONG GOVERNANCE AND RESOURCE MOBILIZATION STRATEGIES:

GREEN SOCIETY in partnership with their Dhvani foundation and Niranthara Sahayak program developed organization capacity, Governance and Resource Mobilization for a period of 18 months and 40 days of workshops in the following fields...

- Compliance
- Finance & Accounts
- Human Resources
- MIS – Technology
- Governance
- Marketing & Fundraising
- Program Management
- Experience in Leadership & Strategy etc. and maintaining professional documentation.



Especially working with the NGO Leaders, Board Members and Project Committee to ensure that the NGO operates with transparency.

- Management of your compliance, finance, accounting, HR and MIS with the best service provider companies
- Positive strategies to improve management and integration of senior professionals in the management team.
- Working with you to develop and publish long-term strategic plans and annual plans
- Developing company branding, communication and marketing collaterals,
- Support to improve your visibility through a stunning website, Face book and LinkedIn
- Access to laptop, computer software, scanner and NGO management software
- Help Desk support to resolve and process queries
- Networking opportunities with potential donors, CSR, industry experts, domain expert organizations and others.

We are very happy to share that during these partnership development programme along with other NGOs, GREEN Society came out on top in NGO development, involvement, project planning, financial management and documentation.

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## **Impact of the Programme:**

GREEN is taking different strategically interventions for the protection and conservation of Western Ghats with the support of community people and various stakeholders.

The level of understanding and support from farmers and community people is increasing every year by expanding their organic field cultivation and reducing the use of chemical inputs in their lands.

GREEN continues its Micro level conservation activities with tree plantation, promoting sustainable traditional agriculture and at Macro level we work with networks and campaign to protect the richness of present Eco-System in Western Ghats and preserving the flora and fauna.

GREEN successfully conduct the education programme in Megamalai Hills and reduced school dropouts and promoted the creative learning among children.





## Meeting on improving Safety measures for women employees women in textile industries

Chennai, Mar 28: GREEN NGO of Chinnamanur and CARE-T have jointly organised a district level meeting on improving safety measures for women employees working in textile industries co-operation with district enforcement authorities held at Chinnamanur in Theni district by implementing internal complaints committee in textile industries in Coimbatore, Erode, Tirupur and Dindigul districts where most number of young women workers are recruited in textile industries from Theni district. The objective of the district level workshop is formation of internal committee at workplace as per the anti sexual harassment act at workplace (Prevention, Prohibition and Redressal) Act 2013 for the protection and welfare of The Young women workers, working in the state textile industries and functioning of existing

internal complaints committee. In his inaugural address Mr. Subhas Bose, Director of Green NGO, said that there is a need to fully realise the promise of ILO, convention 190 on elimination of violence and harassment in the world of work by implementing The sexual harassment of women at workplace (Protection, Prohibition and Redressal) Act 2013. The sexual harassment Act 2013 clearly indicates that any company or factory with over 10 employees should have an internal complaints committee with one external chairwomen and worker's representatives. Unless, there is serious implementation of the standards and the local law, it is tremendously difficult to address these issues. There is a need to work together to find effective, long-term solutions and for a strategic action plan for effective implementa-

tion of internal committee at workplace, hospitals and other safety measures for women workers in Textiles Supply Chain in Tamilnadu. Mr. K. RAJMOHAN Secretary, Senior civil judge, District legal service Authority, Theni, presided over the function. Mr. P. Melwyn, State Network Trainer of Tirupur people's forum, explained TPF's contribution towards the improvement of young women workers of textile industries in Tamilnadu. He also said there are more than 3 lakh Young women workers are now working in more than 2400 textile industries in Tamilnadu.

Advocates I. Bilomin Raj, Madurai High Court, S. Sathyamurthy also spoke the panel discussion with trade union leaders, civil society organisations and officials of the workshop to ensure the safety of women workers and the recommendations



from the stakeholders are submitted to the Theni district social welfare officer to take further steps to ensure the safety of young women workers migrated from Theni district to the western district of Tamilnadu and also for the development of textile business globally. Civil society organisations are included with the Social Welfare Board to give training and Awareness to the young textile women workers and formation of international complaints committee in the textile industries. Uthamapalayam Sweet director Mr. Kannan presented the

synopsis. Dindigul Axiom society Director Abdul Nazer also attended the function. Kashiraj, Iliyasa, Kala also spoke. Advocates Jhansi and Sasikala spoke on women and Child Protection laws about POCSA in the workplace. Anbu Selvi gave a vote of thanks. The workshop was attended by leader of trade unions (CITU, INTUC, AITUC), Director of civil society organisations from Theni district, Officers from the district Child Protection unit, Project officer of ICDS, Anganwadi teachers, students participated in the district level workshop.

## TN-FORCES and GREEN NGO celebrated National Anganwadi Day

Palani, Dec. 12: National Anganwadi Day celebrated in the hills area by TN-FORCES and GREEN NGO:- National Anganwadi Day and Seervarisai for Anganwadis are being celebrated across Tamil Nadu for the past five years on behalf of TN-Forces on November 21, the National Anganwadi Day. Anganwadi Day is being organized in Tamil Nadu every year on November 21 with activities to recognize and celebrates the vital role played by Anganwadis in the lives of children up to the age of six, mothers and adolescent girls, apart from evaluating their functioning and seeking redressal. Thus it is not only necessary for this to be acknowledged by



the local community and administration, but by the wider public as well.

TN-FORCES has contributed to enhancing the quality of Anganwadi Centers all over Tamil Nadu. Celebration of Anganwadi Day on November 21 is a strategy to enhance the quality of Anganwadi Center through Community Participation. Along with them, its affiliates are doing very well in the workplaces in the area

where they are working and continuously doing Seervarisai to Anganwadi Centers with people's participation. National Anganwadi Day was also celebrated this year. In the hill villages of Theni district, Chinnamanur GREEN NGOs marched in Meghamalai areas and conducted Seervarisai festival to Anganwadi centres. Mrs. Sathya Maheshwari, Deputy Director, ICDS, attended and presided over the ceremony,

who said that the seven Anganwadi Centers in the villages of Meghamalai Hills are facing difficulties without their own building and demanded that the District Collector and the local administration must take steps to construct their own building immediately. She also visited all the Anganwadi Centers and appreciated the activities of the GREEN NGO and expressed her gratitude and appreciation to the TN-Forces. In continuation, this year TN-Forces and Chinnamanur GREEN jointly conducted the Seervarisai ceremony from December 8, 2022 in 7 Anganwadi centers in hill villages in Meghamalai (Eravangalaru, Maharaja Mettu, Venniuru, Manalaru,

Mel Manalaru, Highways). More than 50 products like children's chairs, swings, toys, educational materials, pictures, notes, maps, charts, cookware, mats, soap, soap dishes, nutritious food products, nail clippers, cookers, stoves were given away in this event. ICDS CDPO Mrs. Meenakshi Sundareswari and Anganwadi workers, village peoples, local body representatives, parents of children, self help group women participated in all the necessary efforts for the program. The event was hosted by Tamilnadu forces and Mr. P.S. Bose, director of GREEN. Mrs. T. Ananthi, Co-ordinator of Green Organization gave away vote of thanks.

*"Breathe life into tomorrow: greening our shared earth"*





உடல் பருமன் குறைய, சராசரி ஆரோக்கியத்திற்கு

# கேழ்வரகு, சாமை, குதிரைவாலியை உணவாக சாப்பிடுங்கள்

கீத மருத்துவர்கள் 'ஆடவலை'

ஆன்மீகப்படி, ஜூலை 19 இயற்கையான யாழ்ப்பாணம் மற்றும் உணவு முறைகளை தொடர்ந்து கடைபிடித்து வந்தால் நோய் எதிர்ப்பாற்றல் அதிகமாகும். கோரோனா உண்படல் வேறு கிரமி தொற்றுக்கள் இருந்துள்ளதால் உடல் பருமனாக ஆரோக்கியத்தின் வழியாக உண்படல் தடுக்கப்பட்டுள்ளது. உடல் பருமன் குறைவு சிறுநீரல் மிகவும் சாப்பிடலாமென சிந்தித்துக்கொள்ள வேண்டும். மருசன் கலந்த நீரை குடித்து கொள்ள வேண்டும். தினம் காலை மூன்று மணிக்கு உணவு உட்கொள்ள வேண்டும். மருசன் கலந்த நீரை குடித்து கொள்ள வேண்டும். தினம் காலை மூன்று மணிக்கு உணவு உட்கொள்ள வேண்டும். மருசன் கலந்த நீரை குடித்து கொள்ள வேண்டும். தினம் காலை மூன்று மணிக்கு உணவு உட்கொள்ள வேண்டும்.

உடல் பருமன் குறைவு சிறுநீரல் மிகவும் சாப்பிடலாமென சிந்தித்துக்கொள்ள வேண்டும். மருசன் கலந்த நீரை குடித்து கொள்ள வேண்டும். தினம் காலை மூன்று மணிக்கு உணவு உட்கொள்ள வேண்டும். மருசன் கலந்த நீரை குடித்து கொள்ள வேண்டும். தினம் காலை மூன்று மணிக்கு உணவு உட்கொள்ள வேண்டும். மருசன் கலந்த நீரை குடித்து கொள்ள வேண்டும். தினம் காலை மூன்று மணிக்கு உணவு உட்கொள்ள வேண்டும்.



பழங்களை தினம் உணவாக சேர்த்து கொள்ள வேண்டும். பழங்களை தினம் உணவாக சேர்த்து கொள்ள வேண்டும். பழங்களை தினம் உணவாக சேர்த்து கொள்ள வேண்டும். பழங்களை தினம் உணவாக சேர்த்து கொள்ள வேண்டும். பழங்களை தினம் உணவாக சேர்த்து கொள்ள வேண்டும். பழங்களை தினம் உணவாக சேர்த்து கொள்ள வேண்டும்.

போடிமெட்டு மலைச்சாலைமீது

மாடவட்ட அளவிலான போட்டிகளில்

விடுவன பன்னாட்டுத் தரமான போட்டிகளில்

## Region

### Green revolution in Western Ghats

Beulah Rose THENI

Twenty years ago, the hill ranges in the Western Ghats looking over Chinnamanur would see frequent forest fires destroying not just age-old trees but also the thick undergrowth. With the slopes turning brown, this tinderbox needed just a slight provocation for the hills to glow orange in the dark. For villagers living in the foothills it turned into a dangerous scenario as the mountain streams were the only water source for irrigation. Fast forward to 2024, the rolling hills are turning green and the animals are slowly regaining their lost habitat. All thanks to like-minded people like S. Bose, a native of Erassikkannayakur, a small village that is about nine kilometres from Chinnamanur in Theni district.

persing seed balls that are slowly and firmly taking root. His journey as an environmentalist began when he joined Gandhigram University to do his degree in rural development. Here, he came in contact with G. Nammalvar that he considers as his turning point. From his farmland in the foothills of Megamalai, he has carved out a five-acre patch where a silent green revolution is in the making for 11 years. Unlike a Miyawaki grove, this patch is filled with fruit bearing trees. Other than native berry-bearing trees, jackfruits, varieties of mangoes, sapotas, pomegranates and guavas fill the space. Except during the sapling stage, Mr. Bose does not water these plants. Now, these young trees thrive on rainfall and soak in the abundant groundwater which Mr. Bose keeps replenished by having turned a natural hollow in the terrain into a recharge shaft, wherein water flowing from the wild streams are let into.



Man-made forest developed by S. Bose, an environmentalist, in the foothills of Megamalai at Erassikkannayakur in Theni district. (above) The trees planted by him for birds and animals.

Man-made forest developed by S. Bose, an environmentalist, in the foothills of Megamalai at Erassikkannayakur in Theni district. (above) The trees planted by him for birds and animals.

### 'Swift' gov. in flood

Minister Udayanidhi in reaching out to

The Hindu Bureau TIRUNELVELI

The swift action-effective coordination by the Tamil Nadu government helped in restoration normal life in flood southern districts, said minister for Sports Development and Youth Welfare Udayanidhi Stalin here Sunday. Speaking at a function organised by the Tiruvelveli district administration he laid foundation stone for new projects to tune of ₹ 423.13 crore also funded complete projects to the tune of ₹ 149.40 crore in the district and said that the sustained efforts of the elected representatives and the off-machinery in reaching

### 'Kalaigna

The Hindu Bureau MADURAI

Minister for Youth Welfare and Sports Development Udayanidhi Stalin on Sunday inaugurated the 'Kalaigna Sports Kit' program at E.M.G. Yadava Women College here. The State Government would distribute sports

### Only police force to allot funds for

"Advocating natural farming practices that embrace traditional science"





# OUR TEAM

## Board members

Sl.No	Name	Education/Qualification	Designation	Field experts
01	Mrs.T.Murugeshwari	Diploma in Women in Child	President	Women Empowerment
02	Mr.P.S.Bose	M.A., R.Ed.,L.L.B., D.C.A,	Secretary	Environment and biological conservation
03	Mrs.T.Ananthi	B.Sc.,	Treasurer	Children's club
04	Dr.S.Mutheeshwaran	M.Sc., (Botany) M.Phil., P.hd	Board members	Experts in fauna and flora
05	Mrs.R.Rosamma	ANM	Board members	Community health
06	Mr.Kannan	Diploma in Agriculture	Board members	Nature farming and bio-inputs
07	Mrs.R.Anbuselvi	B.A.,	Board members	Tribal empowerment

## Executive Team

Sl.No	Name	Education/Qualification	Designation	Experience
01	Mr.P.S.Bose	M.A., R.Ed.,L.L.B., D.C.A,	Director	35 Year experience in development sector
02	Mrs.T.Ananthi	B.Sc.,	SLL	24 Year experience in women empowerment
03	Mr.B.Siddharthan	M.S.W., M.B.A.,	CEO	33 Year experience in development sector
04	Mr.M.Nowshad	M.Com	Accountant	30 Year experience in Accounting
05	Mr.M.Rajeshkannan	B.Com., M.S.W.,	Assist Director	12 Year experience in Child development
06	Mr.P.V.Perumal	Diploma in agriculture	Field officer	20 Year experience in farming
07	Mr.S.Tamilarasan	H.Sc.,	Field officer	20 Year experience in community development
08	Mrs.K.Booma	B.Com., (CS)	Office Assistant	12 Year experience
09	Mrs.D.Lavanya	B.Sc.,	Field officer	20 Year experience in community development
10	Miss.S.Tamilselvi	B.A.	Field officer	12 Year experience in Mountain Children's development
11	Mr.P.Meenakshi	M.S.W., M.Sc.,	Fundraising manager	12 Year experience in Fundraising
12	Mr.K.Pinniappan	M.S.W., M.A., B.Ed.,	Consultant	35 Year experience in development sector
13	Mr.Hentry	M.S.W.,	Documentation	35 Year experience in development and documentation

*"Nature never did betray the heart that loved her"*





# Financial Report 2023 - 2024

**GENERAL MOVEMENT FOR RURAL EDUCATION AND ENVIRONMENT (GREEN)**  
 99- Indira Nagar Colony, Erasakkiyakkannur, Theni District-625516  
 Consolidated  
 Receipts and Payments account for the year ended 31-03-2024

Particulars	Receipts	Payments
<b>To Opening Balance:</b>		
Cash in hand (FC)	1,293.00	
Cash in hand (LC)	47,163.00	
Cash at Canara Bank (FC)	5,505.22	
Cash at SBI (FC)	4,689.69	
Cash at Canara Bank-5531 (LC)	2,336.27	
Cash at Canara Bank-5675 (LC)	2,439.00	
Cash at ICICI Bank (LC)	19,490.04	
Cash at Karur Vysya Bank (LC)	3,037.43	
	85,953.65	
<b>To Voluntary Contributions</b>		
Donations	2,41,100.00	
Chennai Micro Printers Ptd	3,25,000.00	
Flood Relief Materials	5,27,500.00	
Iyarkai Velan Inaiyalm	7,55,000.00	
Foundation for Rights of Children	6,000.00	
Vivegam Biotech	8,40,000.00	
Donation -Shamdasani Foundation	15,000.00	
Dhwani foundation	20,499.00	
Members Subscriptions	22,000.00	
	27,52,099.00	
<b>To Foreign Grant</b>		
Donation in Kinds-Vitamin Angel USA	30,000.00	30,000.00
<b>To Other Income</b>		
T.N.Forces Chennai	6,35,000.00	
Service Charges Receipts -ICICI Bank	7,54,467.00	
Bank Interest (FC)	162.00	
Bank Interest (LC)	1,403.00	
Misc Income	3,900.00	
	13,94,932.00	
<b>By Relief to Poor</b>		
Millet Value Additions programme*	40,550.00	
Water Purification Programme	4,900.00	
International womens Day programme	20,000.00	
Distribution of Flood Relief Materials	5,27,500.00	5,92,950.00
<b>By Education</b>		
Children Joyfull Education Programme	14,500.00	
Distribution of Joyfull Learning Materials	9,80,000.00	9,74,500.00
<b>By Medical</b>		
Distribution of vitamin tablets	30,000.00	30,000.00
<b>C / F</b>	<b>42,62,984.65</b>	<b>15,97,450.00</b>



**GENERAL MOVEMENT FOR RURAL EDUCATION AND ENVIRONMENT (GREEN)**  
 99- Indira Nagar Colony, Erasakkiyakkannur, Theni District-625516  
 Consolidated  
 Income and Expenditure account for the year ended 31-03-2024

Particulars	Income	Expenditure
<b>By Voluntary Contributions</b>		
Donations	2,41,100.00	
Chennai Micro Printers Ptd	3,25,000.00	
Flood Relief Materials	5,27,500.00	
Iyarkai Velan Inaiyalm	7,55,000.00	
Foundation for Rights of Children	6,000.00	
Vivegam Biotech	8,40,000.00	
Donation -Shamdasani Foundation	15,000.00	
Dhwani foundation	20,499.00	
Members Subscriptions	22,000.00	
	27,52,099.00	
<b>By Foreign Grant</b>		
Donation in Kinds-Vitamin Angel USA	30,000.00	30,000.00
<b>By Other Income</b>		
T.N.Forces Chennai	6,35,000.00	
Service Charges Receipts -ICICI Bank	7,54,467.00	
Bank Interest (FC)	162.00	
Bank Interest (LC)	1,403.00	
Misc Income	3,900.00	
	13,94,932.00	
<b>To Relief to Poor</b>		
Millet Value Additions programme*	40,550.00	
Water Purification Programme	4,900.00	
International womens Day programme	20,000.00	
Distribution of Flood Relief Materials	5,27,500.00	5,92,950.00
<b>To Education</b>		
Children Joyfull Education Programme	14,500.00	
Distribution of Joyfull Learning Materials	9,80,000.00	9,74,500.00
<b>To Environment</b>		
Afforestation Programme	25,760.00	
Bio Diversity Programme	13,500.00	
Micro Farming Programme	14,000.00	
Natural Agri Awareness Programme	17,500.00	
Natural Farming Programme*	17,500.00	
Poshan Maah Programme	17,600.00	
Tree Plantation programme	17,400.00	
Distribution of Bio inputs to farmers	8,40,000.00	
Distribution of Saplings	7,55,000.00	17,18,250.00
<b>C / F</b>	<b>41,77,031.00</b>	<b>32,85,700.00</b>



B / F	42,62,984.65	15,97,450.00
<b>By Environment</b>		
Afforestation Programme	25,760.00	
Bio Diversity Programme	13,500.00	
Micro Farming Programme	14,000.00	
Natural Agri Awareness Programme	17,500.00	
Natural Farming Programme*	17,500.00	
Poshan Maah Programme	17,600.00	
Tree Plantation programme	17,400.00	
Distribution of Bio inputs to farmers	8,40,000.00	
Distribution of Saplings	7,55,000.00	17,18,250.00
<b>By Administration Expenses</b>		
Auditor Fees	10,000.00	
Bank Charges (FC)	649.00	
Bank Charges (LC)	4.14	
Duties & Taxes	3,220.00	
Field Staff Salary	2,22,000.00	
General Body meeting Expenses	5,200.00	
Internet Charges	7,073.00	
Office general Maintenance Expenses	36,562.00	
Office Rent & E.B Charges	28,507.00	
Office Staff Salary	1,11,000.00	
Postage & Courier Charges	1,020.00	
Printing & Stationery	28,488.00	
Professional tax	300.00	
Project Staff Salary	1,38,000.00	
Service Provider Charges	96,720.00	
Society Renewal Charges	2,400.00	
Staff Orientation Meeting	4,880.00	
Travelling Expenses	25,361.00	
Vehicle Fuel & Maintenance	71,046.14	
Website Renewal Expenses	12,250.00	8,02,680.28
<b>By Assets</b>		
Printer for Computer	12,508.00	
DI Trolley Speaker	20,499.00	
UPS battery	7,000.00	
TDS Account 2023-2024	37,733.00	77,740.00
<b>Closing Balance</b>		
Cash in hand (FC)	1,293.00	
Cash in hand (LC)	461.86	
Cash at Canara Bank (FC)	5,687.22	
Cash at SBI (FC)	4,040.69	
Cash at Canara Bank-5531 (LC)	26,536.27	
Cash at Canara Bank-5675 (LC)	2,510.00	
Cash at ICICI Bank (LC)	23,189.04	
Cash at Karur Vysya Bank (LC)	3,166.29	
<b>Total</b>	<b>42,62,984.65</b>	<b>42,62,984.65</b>



Place: Madurai  
 Date: 08.08.2024  
 UDIN : 24203692BKCJOL7342

For KCS ASSOCIATES  
 CHARTERED ACCOUNTANTS  
 No. 102/245  
 (RAMA) (A) (P)  
 Partner

B / F	41,77,031.00	32,85,700.00
<b>To Medical</b>		
Distribution of vitamin tablets	30,000.00	30,000.00
<b>To Administration Expenses</b>		
Auditor Fees	10,000.00	
Bank Charges (FC)	649.00	
Bank Charges (LC)	4.14	
Duties & Taxes	3,220.00	
Field Staff Salary	2,22,000.00	
General Body meeting Expenses	5,200.00	
Internet Charges	7,073.00	
Office general Maintenance Expenses	36,562.00	
Office Rent & E.B Charges	28,507.00	
Office Staff Salary	1,11,000.00	
Postage & Courier Charges	1,020.00	
Printing & Stationery	28,488.00	
Professional tax	300.00	
Project Staff Salary	1,38,000.00	
Service Provider Charges	99,120.00	
Society Renewal Charges	2,400.00	
Staff Orientation Meeting	4,880.00	
Travelling Expenses	25,361.00	
Vehicle Fuel & Maintenance	71,046.14	
Website Renewal Expenses	12,250.00	8,05,080.28
<b>To Depreciation</b>		
Depreciation as per Schedule - I	10,383.52	
Depreciation as per Schedule - II	65,311.85	75,695.36
<b>Excess of Expenditure over Income</b>		19,444.64
<b>Total</b>	<b>41,96,475.64</b>	<b>41,96,475.64</b>



Place: Madurai  
 Date: 08.08.2024  
 UDIN : 24203692BKCJOL7342  
 As per our report of even date

For KCS ASSOCIATES  
 CHARTERED ACCOUNTANTS  
 No. 102/245  
 (RAMA) (A) (P)  
 Partner





## Partnerships and collaboration



*"Nature never did betray the heart that loved her"*





## Contact us



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Theni District, Tamil Nadu, India.



<https://www.instagram.com/green.vision.india>



<https://www.linkedin.com/in/greenbose>



<https://twitter.com/PSBOSE1>



<https://www.facebook.com/green.p.s.bose>



<https://youtube.com/@greensociety799>

*Advocating natural farming practices that embrace traditional*