

Annual Report - 2019 - 2020



GREEN

General movement for Rural Education & Environment





From Secretary's Desk

Dear Friends,

I proud to present this Annual Report of GREEN – General Movement for Rural Education & Environment for the year 2019 - 2020. (for the period from 01.04.2019 to 31.03.2020) Over the 3 decades (30 more years) of service, we delivered our service performances on Environment, Bio Diversity conservation, Sustainable Agriculture, Women Development measures of the welfare of the downtrodden people in and around of Theni District, Tamilnadu, India.

With great efforts, our **GREEN Society** was able to mobilize funds to fulfill the tasks of all programs and activities during the year 2019 – 2020 AD. During this year, we have mainly concentrated on Women, Children and Development through Awareness and Education/ initiatives. I now delivered my sincere thanks to all our project partners who extensively supported us during the year 2019 – 2020 made successive impact on our welfare services.

With Warmest Regards

P.S. Bose Secretary – GREEN



PROGRAMS & PROJECTS

- ✿ **KNCF Japan Project – Planting Bird Nesting Trees in Forest areas**
- ✿ **Tribal School Establishment Support Services – BWB**
- ✿ **TPF – District level Awareness on Girl Child Education**
- ✿ **TNFORCES – Anganwadi Children Program**
 - **Anganwadi Child Welfare Materials - Seervarisai**
 - **Awareness to PRI / CBO for 100% ensuring Child Participation**
 - **National Anganwadi Day Celebration**
 - **Establishment of GREEN Anganwadi**
- ✿ **Rural Unemployed Youth Development (Skill Training)**
- ✿ **Sustainable Agriculture Awareness Program**
- ✿ **Indigenous SEEDS Bank Project**
- ✿ **Community Health Care services to Tribal women**
- ✿ **Traditional Water Purification Awareness**
- ✿ **Bio diversity Information Registers**
- ✿ **Integrated Farming Awareness to Farmers**
- ✿ **Women Empowerment IGP, Micro Credit, Trainings**
- ✿ **Financial Outlays and Media**
- ✿ **We Thanks to**



Following are the descriptive details of the Activities that has been carried out by our organization over the reporting period of 1st April 2019 to 31st March 2020

KNCF Japan Project – Planting Bird Nesting Trees in Forest areas

In this reporting year 2019-2020, it has initiated a specially designed project on: Mass Tree Plantation and Environmental Awareness through Planting Bird Nesting Trees in the Downhill of Varushanadu & Megamalai hills Forest Borders Areas through Additional afforestation Programs in Theni Dist, TN, India under the support of “KNCF - Japan”

Under this GREEN – KNCF Japan project, we have done the following kinds of activities (1) About 50,000 more Bird Nesting Trees in Down-hills / Boarder Forest Areas in the Varuasanadu and Megamalai hill area for the revival of Deforested area have been done, (2) Nearly 23 villages’ people understood the Local Environmental issues and the effects, causes and its serious effects in the targeted mountain area, (3) One Nursery Raising unit was established to employ 25



Tribal women, (4) Over 350 hec. of land in Down hills, Boarder Forest area covered for restoration, (5) About 36 Mass public awareness meetings cover 2.5 lakhs peoples in 23 villages in Target region for responding and revival of the project area, (6) Disseminate issue to community by organizing 6 Brain storming/Workshop with the Government – Private & Public Partnership were done, (7) Over 2.50 lakh public were sensitized awareness on local environmental issues, (8) About 3 Village level Supporting Committees with 45 active members of PRIs, CBOs, Women SHGs and Youth Representation for Monitoring and (9) Over 1650 school students understanding & engaging local environment issue.

Through this GREEN – KNCF Japan project, the impact were assessed, Field Implementation Committee was organized to monitor the phase wise implementation of project activities in the target area. Field Survey/ Mapping was conducted on the 3 areas in the Boarder Forest Areas of the Megamalai, Varushanadu and the Down hills of the Erasackanayackanur by Standardized Environment Survey Method and appropriate Technologies revealed the present situation of the forest fire affected area the condition of landscape in the illegal tree felling area. Nursery Raising



and Tree Sapling preparation activities were commenced to produce the quality tree sapling varieties and distributed to the neighbourhood community for plantation activity. Bird Nesting Tree Plantation Activity accelerated of Planting over 32,500 Trees were planted in 3,500 more Sq. Mtrs, in target area with the help of Community participation and resource users and has to become a vibrant zone for Boarder Forest area and Bird Nesting Zone, Formation of Watch Dog & Conservators with Tribal Youths committee was formed among the target district and Training to Tribal Youths on Watch Dog Committee Volunteers, This project educates the local environmental issue to public at wider scope, hence a Orientation meeting session and a Debate forum will be conducted with Govt Officials, Forest Dept officials, Local Researchers, Academicians, NGOs & CBOs representatives, Women SHG members in the target area on to understanding and responding the issue visibly. Apart from this GREEN will do the necessary steps to followup the Post project activities at the project site for the upcoming years.



Tribal Children's School Establishment Support Services – Burners Without Boarder (BWB)

GREEN has close working relationship with the Tribals in the Western Ghat of India, Theni Dist. One of the distinguishing features of STs is that the majority of them live in scattered habitations located in interior, remote, and inaccessible hilly and forest areas of the country. Hence, GREEN implemented a special project focusing the Educational development of the Tribal children in the mountain areas of Kurangani, Erasackanayacanur hilly areas through Establishing GREEN Tribal Schools. The main aim of this project is to create enabling school environment with enhanced the knowledge and native languages on teaching methodologies in order to develop the educational process of the children in 5 Tribal villages' lies in the southern stretch of Western Ghats hills in Theni District.

Under this project, we have established Schools with native, mother tongue of teaching that give unique model of teaching classroom and space for the overall educational development of the children community, Incentives stipends will be formulated for STs, Tribal Children keeping their special needs, lifestyle. Further to increase the Peer – to – peer learning via dynamic grouping in Tribal villages.



About 250 more Tribal children and the indigenous community were benefited and nearly 1460 of their siblings and family members and over 6200 more village community are the indirect beneficiaries of this project.

TPF – District level Awareness on Girl Child Education

The adolescent girls in our working area are going for labour employment in the Spinning, Textiles mills and industries located in and around of neighboring district and are misused at work place by corporate in name of Sumagali Scheme which denied rights of such girls. GREEN create Rights based Awareness and Development measures of such adolescent victims, in association with the Thiruppur Peoples Forum (TPF) we have organized the following kinds of Programs:



S.No	Name of the Program	Date	Venue	No of Participants	Resource Persons
01	Theni District level Campaign on Awareness of Adolescents Girls Child Education	15.05.2019	Maravar makkal mantram Hall, Chinnamanur, Theni. TN,	180	Mr.Melwyn, TPF Mr.M.Palanichamy Adv. S.Sathiyamoorthi
02	Cumbum Block level Campaign on Awareness of Adolescents Girls Child Education	27.09.2019	Community Meeting Hall, Anumandanpatti, Cumbum, Theni. TN,	150	Mr.Sathiyamurthi, DCPO. Theni Mr.M.Palanichamy Adv. S.Sathiyamoorthi



In the all the above programs the Resource persons from the related departments and experts were provided guest lectures on: adversity of the Sumangali Scheme, Time limit, Salary and Payment, Safe working environment, regular health checkups, PF, ESI, enforcing the Labour laws etc., Protection from Violence Act 2009, to stop Child Marriage, and importance of Sex Education, prevention of Dropouts, fondly relationship of Girl children with parents, PNMT Act, Dowry Harassment matters etc.,

TNFORCES – Anganwadi Children Program

GREEN is a partnering NGO working with TN FORCES for raising voices on the welfare measures of rural poor Children (age of 3 yrs to 5 yrs) and New born and involving field based action efforts support them for accessing their development and health, welfare measures. GREEN in association with the TN FORCES had conducted ANGANWADI DAY Festive on 21st of November every year and this reporting year 2019 – 2020 we have organized the following kinds of events.



- a. **Anganwadi SEERVARISAI (Child Welfare Materials)** - – We are providing welfare materials for the benefit of the children in Two (2) Anganwadis namely Seepalakottai and Karichipatti to provide Seervarisai materials like beds sheets, sitting charis, shoe, teaching materials, story books, playing materials, white boards, display charts, almarahs, Fan, and recreational equipments. All these collected materials were given through a special Rally event organised at village level (which is the Traditional method of function to exhibit all the materials over the streets of the villages moved through human rally by walk with audio visual aids.
- b. **Awareness to PRI / CBO for 100% ensuring Child Participation**– Under the GREEN – TN FORCES supported fund, a special events creates Awareness to PRI / CBO, Women SHGs members on to Ensure the Child welfare programs and Child Participation activities at local level and enforcing Child Rights to Participation and Children Welfare Services during the Parliamentary Election and local Civic Governance Election’s manifesto at where to ensure the Protection and Participation rights of Children from Gramsabha to Parliament for selecting most rightful candidates to raise their voices for increasing financial allocation to ensure Child rights matters.



c. National Anganwadi Day Celebration

A special program on ANGANWADI DAY Festival in Theni District, conducted on 21.11.2019 at where about 150 participants from Anganwadi Teachers, Anganwadi Care Takers, Rural Women and SHG members, Young Mothers, Youth Group members, NGO leaders were participated. This Celebration events facilitates the importance of the care and maintenances facilities of the Children and New born and the resulted facilities provided by the Anganwadi / Balwadis functioning especially in rural area. A typical Anganwadi centre provides basic health care in a village. It is a part of Indian public health care system. Basic health care activities include contraceptive counseling & supply, nutrition education, supplementation, as well as pre-school activities. These centres provide supplementary nutrition, non-formal pre-school education, nutrition and health education, immunization, health check-up and



referral services of which the last three are provided in convergence with public health systems. We have selected 3 Anganwadis to give Prizes and Gift materials for better performances of Children services.

d. Establishment of GREEN Anganwadi

Under the this program, we have also established the Green Anganwadis which covers (1) Formation of Kitchen Garden planting Greens, Vegetables, Fruits to given nutrition to anganwadi children for 2 Anganwadis in Erasackanayacknur Panchayat (2) Awareness to Parents of Anganwadi children (3) Starting Vermi Compost Unit at Anganwadis (4) Training to Parents and Anganwadi workers for Vermin Compost finally we will monitor the Anganwadis activities for 6 months continuously to make Green Sustainable Anganwadis



Rural Unemployed Youth Development

One of the main objectives of our “GREEN Society” is to promote economical empowerment among the rural unemployed youths. For promoting it, our organization makes them to achieve themselves through providing Skill development trainings and Trade related Vocational trainings programs.

We have regularly conducted a special Skill Development Training on several trades like Tailoring, fashion designing, and the other locally based Income Generation trades like Garland Making such as Hollow Block Bricks Making, Milch Animal rearing, Tea Shop, Rural Petty Shop etc., to the rural unemployed youths and adolescent girls in the working area by this reporting year 2019 – 2020.



Resource persons were provided the sessions. Over 85 rural unemployed youths in the working area were attended this EDP & Skill Development training for 45 days to 3 months periods (according to the trade) and they have developed their skills and entrepreneurial activities on these vocational trades.

The Training programs are monitored by the Bank officials along with Micro Credit Linkages to the successful trainees of this program. Through this program, so far 50% of the trained women were assisted through the Bank loans and started their own self employment units and running its in a profitable scale from this reporting year onwards.

Sustainable Agriculture Awareness Program

Our GREEN society focuses main agenda for working for promoting Sustainable Agriculture; By this reporting year 2019 – 2020, we are conducting a special Training program to the Agriculture Women on Sustainable Agriculture, Zero Budget Farming, Traditional Agriculture methods, Promotion of Organic Farming. This training facilitates about 65 Agriculture Women and rural women engaged in Agriculture related activities. We have also



provided the Dry horti and Agro horticulture promotional trainings, which enhance the agriculture women on involving fruit bearing trees cultivation, bi-crops cultivation techniques, production of enriched bio manure preparation in their farm fields etc.,

GREEN had supported over 1500 small & marginal farmers through facilitating Micro credit loan assistances to their agriculture related activities, providing Training, and awareness events to the agriculture women for sustainable agriculture practices.

For facilitating the dry and waste lands into cultivable, our organization has organized a special training program to the farmers on “dry land agriculture promotion” by this year in the working village. In this program, over 76 farmers from the Small and Marginal Category were identified and they were encouraged to get involved in various horticultural processes, such as dry horti and agro horti activities. Further our organisation has extended support to provide Agriculture Consultancy services, Soil Testing and knowledge exposure on Modern Agriculture Techniques to the Farmer beneficiaries under this training program.



Indigenous SEEDS Bank activities

Through the team of volunteers and the staff personals, our organisation has prepared the Seed Balls of various indigenous trees species. Our Volunteers went to rural areas, collected the local, country variety of seeds of various species such as Black Catechu (karunkali), Indian Gum Arabic Tree (karuvelam), Monkey Bread Tree (paparapuli), Bengal Quince (vilvam), Azadiracta Indica (veembu), Custard Apple (seethapalam), Groundnut (veerkadalai), Beatal-Nut Palm (pakku – kamughu), Dates, Pappaya, Gingelly, Neem, Paddy, Black gram, Green gram and certain varieties of pulses and cereals. The ultimate purpose of this project is to generate mass public awareness on conservation, protection and participation of eventful management practices of Saving Natural Resources at a wider scope and also to impart a general awareness on proper utilization of such resources.

This project facilitate to Prepare Seed Balls with native tree seeds, distributing it to community and conserving it through “Throw it – Grow it” method, creating public awareness on Environmental protection and Biodiversity conservation, importance of tree plantation etc.,



This project also includes the activities like Seed ball Preparation training, Awareness meeting, Community discussion and Information – Education – Communication

(IEC) materials distribution and make the call to public to come into action of natural resources conservation. As this is a new project initiative our trust decided to do more on this by the upcoming years.

Community Health Care services to Tribal women



Since, health plays a vital role in the all round development of the women, it is very essential to protect and promote the health of women. Most of the women in the rural and tribal areas are not aware of the health problems due to illiteracy and ignorance. So, our GREEN organised a special program on Community Health Care Services to Tribal women in our working area. Under the Community Health Care Service program facilitate the Awareness session, Group discussion, House visit, Clinical referral services on Mother & Child Care and the health issues like vitamin deficiency and anemia, anti-natal and post-natal care, various types of immunization and its importance, nutrition etc., and insisted that institutional delivery is the best option for the women community which restricts infant mortality and maternal mortality. In addition to this we have been educating them on menstrual hygiene and its importance etc. and the infectious diseases, waterborne diseases and the precautionary measures to prevent it.

This Community Health Care Services program also trained the Women SHG members as a peer educator, local community health care providers on the importance of Breast Feeding and the nutritious food to improve the health standard of their children at local level efforts.

Under this program we have facilitated over 450 women in rural and tribal areas in about 16 more villages in our working area.



Traditional Water Purification Awareness

We have conducted a Traditional Water Purification awareness program to our rural working community. This Awareness Program is facilitated to impart the essentiality of the sanitation and drinking water for basic livelihood and the Traditional 3 Pot method of water purification process. In this method – there 3 pots are placed one another, first pot filled with fine stones to filter large particles of wastes in the water and then it transferred to the 2nd and 3rd pot through a hole at centered. There fine Sand and Charcoal (Carbon) placed respectively to filter the water on next level and finally to get a purified, clean drinking water.

This awareness program also promotes the Right to access the good water and managing local water resources etc., GREEN Society is a member of local WASH network and facilitated the programs effectively. Through the support and assistance of this network we have organised a special Awareness program and discussion forum, Meeting for Promoting Sanitation and Hygiene and Rights to Fresh Water to the School Students in the working villages. This Awareness program was held by this reporting year 2019 - 2020 at where 135 students from schools were participated.



In this meeting, the discussion made on: the present status of sanitation and fresh water distribution systems in India and the global scenario and effective practices on it. Water management plans in Tamilnadu, public water distribution systems, open toilet and drainage practices etc.,.

Bio diversity Information Registers

Environmental protection & Biodiversity conservation are the central agenda of all working performances of our GREEN. To attain it, we have organized several programs. By this reporting year, 2019-2020, we have facilitated the creation of Bio diversity Information Registers (BIR) in our working area in order to understand the local environmental issues. Under this project every local body in our working area, Chinnamanur and Erasackanayackanur villages shall constitute a Biodiversity Management Committee (BMC) within its area for the purpose of promoting conservation, sustainable use and documentation of biological diversity including preservation of habitats, conservation of land races, folk varieties and cultivars, domesticated stocks and breeds of animals and microorganisms and chronicling of knowledge relating to biological diversity.



The main function of the BMC is to prepare Biodiversity Registers in consultation with local people. The Register shall contain comprehensive information on availability and knowledge of local biological resources, their medicinal or any other use or any other traditional knowledge associated with them. The Committee shall also maintain a Register giving information about the details of the access to biological resources and traditional knowledge granted, details of the collection fee imposed and details of the benefits derived and the mode of their sharing. GREEN facilitated the BIR on the 23 of its working villages including the remote villages, hilly and mountain areas of the Western Ghtats of India, Theni Dist, TN.

Integrated Farming Awareness to Farmer

By this year, our GREEN had conducted a Integrated Farming Awareness Training program to the Small and Marginal Farmers and Agriculture Women Farmers in our working area. This program facilitates the awareness and knowledge to farmers on: Integrated farming which is a whole farm management system which aims to deliver more sustainable agriculture, a dynamic approach which can



be applied to any farming system around the world. It involves attention to detail and continuous improvement in all areas of a farming business through informed management processes. Integrated Farming combines the best of modern tools and technologies with traditional practices according to a given site and situation. It means using many ways of cultivation in a small space or land. In further, the training focus the knowledge information on: Small Millet Cultivation, Sustainable Agriculture, Zero Budget Farming, Tradition Agriculture methods, Organic Farming etc., This training facilitates about 125 small & marginal farmers, agric women in the working area.

The Integrated Farming Awareness Training enable the farmers make his agriculture autonomous by cultivating multi crops on increased hectares on their lands and to improve the agriculture on-farm diversity, providing fodder to livestock, improve the economic condition of poor and un-privileged farmers communities and ensure food security, improve rural market of agriculture produces and make to sustain the small and marginal farmers in the working area.



Women Empowerment IGP, Micro Credit, Trainings

Our **GREEN** Society believed that the Women are the vital pivot of the society, so as concentrating our services and welfare activities centered with women participants. Every year we have organized Women SHGs among the rural women community and make them as beneficiaries for their sustainable living. Through the periodical group meeting, the women were discussed the various issues surrounding them and finding solutions to rectify the same through collective efforts and community involvement. This training facilitates the Women to understand Group Dynamics, enhancing Leadership Qualities, Organising Events, income generation, facilitating members for obtaining various services etc., loan repayment capacity, involvement of members on local issues. This can educate the members in the accounts and book keeping procedures maintenance of minute's books etc.,

Types of Assistances and MFIs	ICICI Bank Ltd.,	ANTENNA Trust	Total (s)
No. of Women SHGs Supported	142	82	224
Loan Amount Distributed	4.68 Crores	1.27 Crores	5.95 Crores
Economic & /IGP Activities	68	76	144
Agriculture Loan	32	2	34
House hold Consumption	12	1	13
Livelihood Sustenance	30	3	33

These Micro Credit Linkages Program are helped the rural poor women to get out the clutches of the money lenders and poverty cycle and make their collective efforts for their own development, economical sustenance and societal development and their belonging community development as well.

Financial Outlay

Abridged Financial Statement of Accounts for the Financial Year
(for the period from 01.04.2019 to 31.03.2020)

RECEIPTS & PAYMENTS FOR THE YEAR ENDED 2019-2020

<i>Payments</i>	<i>Amount in INR</i>	<i>Receipts</i>	<i>Amount in INR</i>
<i>Direct Program Costs</i>	<i>1313206.00</i>	<i>Grant received</i>	<i>719010.00</i>
<i>Administrative Expenses</i>	<i>482926.00</i>	<i>Other income</i>	<i>1099745.00</i>
<i>Excess of Income over Expenditure</i>	<i>32623.00</i>	<i>Own Contribution & Public Donations</i>	<i>10000.00</i>

Admin Staff Members	# Staffs	Field Staffs / Field Organizers	# Staffs
Secretary	1	Women Development (WDP)	4
Consultant	1	Environment Protection	3
Project Director	1	Farmers Development	3
Accountant	1	Women Rights Awareness	4
Documentalist	2	Children Welfare	2
Office Assistant	1	Community Volunteers	8



We thanks to

GREEN (General Movement for Rural Education & Environment) have range of partner whom are working together to achieve its common objectives over the reporting period for the Year 2019 – 2020.

These include government agencies private and individual donors.

The Trust, Board Members and Staffs of our organization would now like to thank all the Supporting bodies, Funding agencies, Government line departments, officials, resource team and friends who were generously supported our activities and efforts during 2019 – 2020 and the upcoming year as well.